

Sundance Film Festival 2024

Social Media

Contribute to the Festival zeitgeist and share your experience! As an official Festival artist, you have a unique perspective on the event, and our social channels have the most eyeballs on them during the Fest.

Ensuring that you are able to remain present and enjoy the Fest for yourself is our top priority, but when reasonable it would be great to have your voice added to the Festival story online by sharing your experience. If you do share Festival moments on social media, make sure to tag our accounts and use #Sundance for a possible share by us.

Official Hashtag: #Sundance

- Instagram: [@sundanceorg](#)
- Facebook: [@sundance](#)
- LinkedIn: [@sundanceorg](#)
- Threads: [@sundanceorg](#)
- TikTok: [@sundanceorg](#)
- X: [@sundancefest](#) (for all Festival related content) & [@sundanceorg](#) (For all non-Festival, Institute related content)

Capture a photo or short video that is particularly awesome or interesting? You can also email it to social@sundance.org for possible inclusion on our social channels. Make sure to provide:

- Photo/video credit
- Names of people featured
- A bit of context about what is happening in the content
- Any relevant social media handles to tag on X and Instagram

Thank you, and congratulations on being a part of the 2024 Sundance Film Festival!