

Sundance Film Festival 2024

Meet The Artist Video

The Sundance Film Festival Meet the Artist video is an opportunity for you to introduce yourself and your film to our audiences! We ask that ALL filmmakers create their own video in their own style and voice. Yours will be featured on your film's project page in our Festival Program Guide, and on our social channels and Youtube page. The video may possibly be utilized for pitching Festival press coverage as well.

Your Meet the Artist video should be between **30 seconds and 90 seconds max**. It can be as simple as a voiceover that includes stills and clips from your film—or can be as adventurous as you see fit. Feel free to get creative! All filmmakers must include English subtitles.*

Added guidance for subtitles: Please provide your subtitles in the form of an .srt file as they will be added to the final video upload as closed captions. Please do not bake the captions into the video.

[How to Create an SRT File for Subtitles & Captions](#)

Examples:

[Ahmir Questlove Thompson – Summer of Soul](#)

[Meet the Artist: Carlson Young on THE BLAZING WORLD](#)

[Meet the Artist: Akinola Davies Jr. on LIZARD](#)

[Rodrigo Ruiz Patterson – Blanco de Verano](#)

[Carlos Lopez Estrada – Summertime](#)

Shooting Requirements:

- Film in Landscape Mode but wide enough that it can be cropped for square or vertical. (See examples above)
- Make sure the footage is well exposed.
- Sound ideally would be with a lav or boom but not required.
 - Minimize background noise as much as possible.
- The background should be representative of you. It adds to the story.

Deliverable Requirements:

- Export 1920×1080, ProRes or H264.
- Music is not required, but if you have music, please also provide a version without music.

- Do not include any graphics over the picture unless that is the original format of the footage.

Script:

- Intro: Hi, I'm _____(your name), and I'm the _____(role on film) of _____(name of the film) that will be premiering at the 2024 Sundance Film Festival.
- Tell us a little about who you are and your background.
- Give a brief description of the film.
- What makes your story unique? Give us a sense of some of the themes and character journey's (ex. "Our lead really goes through a transformation after she breaks up with her childhood sweetheart" – etc. etc. etc.)
- Tell us a little more about the unique backstory of how this project came to life, and a personal anecdote of what motivated you to persevere and make this film.
- Why Sundance?
- How did you feel about getting the news that your film was accepted to Sundance?
- Outro: (sample) "I can't wait to share this film with you and hope you enjoy it!"

Deadlines:

December 1. Send us your video by this date to guarantee your video will be on the Festival Program Guide when it first launches in the first half of December. We will still accept your video after December 1, but we strongly suggest having it done by then since the launch has the heaviest traffic to the Sundance Institute website, maximizing your exposure!

December 20. This is the final date to guarantee your video will be on the Festival Program Guide in time for ticket selection. This is the point when audiences will start making ticket selections, and may use the videos as a way to decide what films they would like to see.

You may upload your Meet the Artist video along with your headshots and film/project stills, through our **Artist Portal/Materials Uploader.**