

# Sundance Film Festival 2024

***Below, please find an alphabetized selection of public relations firms and consultants who have represented films at previous Sundance Film Festivals. This is a good guide to start your search for representation, but is not comprehensive.***

## **The 2050 Group - Publicity**

[www.the2050group.com/film](http://www.the2050group.com/film)

Feature films, Short films, Episodic projects, XR projects

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The 2050 Group - Publicity is a leading national film, entertainment, and issues publicity agency in the New York region that has worked with Oscar®, Emmy®, and Peabody®-winning films. The agency's aggressive publicity campaigns for documentaries (dozens of features, shorts, and series each year), narratives/feature films, and VR films/exhibitions, around leading film festivals, theatrical releases, TV broadcasts, streaming, On Demand/VOD releases, and dozens of awards campaigns each year, have led to incredible results and industry accolades. You've seen the agency's placements on the ABC, CBS, NBC, NPR, and in Hollywood Reporter, Variety, New Yorker, Film Comment, New York Times, Los Angeles Times, USA Today, Wall Street Journal. The agency has worked with high-profile social issue documentaries including dozens of Academy Award®-winning or nominated and Emmy®-winning or nominated films.

Clients have included veteran + new filmmakers (often working closely with sales agents and directors/producers reps), top funders, producers, distributors & broadcasters (incl. PBS, POV, MTV, HBO, NatGeo). Recent clients have included Oscar® nominees *Stranger at the Gate* and *Haulout* Oscar® winners *The Queen Of Basketball* and *The Long Goodbye*, Oscar® Nominee *Writing With Fire*, Emmy® winners *Advocate*, *The Silence of Others*, *The Love Bugs*, plus Sundance films *Under G-d*, *Tiktok*, *Boom!*, *Coded Bias* (Emmy® nominee), *Diagnosia* and *Gondwana* (Xr/Vr), *You Go Girl!*, and *Listen to the Beat of Our Images*, *Once Upon A Time in Venezuela* (Venezuela's Oscar® submission), *Return to Homs*, *Fast Horse*, *Persuasion Machines* (VR), *Science Fair*, *(T)error* *Hot Girls Wanted*, plus the Oscar®-winners *Colette*, *The Neighbors' Window* and *Crisis Hotline: Veterans Press 1*, Emmy®-winners *Years of Living Dangerously*, *Collisions* (VR) and *Awavena* (VR), *Jackson*, *Outlawed in Pakistan*, *Chasing Ice*, *A Night at the Garden*, *Alone*, *The Lion's Mouth Opens*, Tribeca-winner *Point and Shoot*, Full Frame-winners *Tocando la Luz*, *The Hand that Feeds*, plus *Virunga*, *Hell on Earth*, *1971*, *Batkid Begins*, *Miss Sharon Jones!*, *Among the Believers*, Oscar® nominees *St. Louis Superman*, *Hunger Ward*, *Walk Run Cha-Cha*, *Last Men in Aleppo*, *Joe's Violin*, *Edith+Eddie*, *Knife Skills*.

## 42West

<https://42west.net/>

Feature films, Episodic projects

Scott Feinstein

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42West is a US entertainment public relations and consulting firm. A full service bi-coastal agency, 42West handles film release campaigns, awards campaigns, online marketing and publicity, strategic communications, personal publicity, and integrated promotions and marketing. With a presence at Sundance, Cannes, Toronto, Venice, Tribeca, SXSW, New York and Los Angeles film festivals, DOC NYC, and FrightFest, 42West plays a key role in supporting the sales of acquisition titles as well as launching a film through a festival publicity campaign.

Past Sundance Films the company has represented include: Erica Tremblay's *Fancy Dance*, Elijah Bynum's *Magazine Dreams*, Vuk Lungulov-Klotz's *Mutt*, Andrew Bowser's *Onyx The Fortuitous And The Talisman Of Souls*, Maryam Keshavarz's *The Persian Version*, Rachel Lambert's *Sometimes I Think About Dying*, Davis Guggenheim's *Still: A Michael J. Fox Movie*, Thembi L. Banks' *Young. Wild. Free*, Phyllis Nagy's *Call Jane*, Rory Kennedy's *Downfall: The Case Against Boeing*, Julian Higgins' *God's Country*, Tia Lessin and Emma Pildes' *The Janes*, Eva Longoria Bastón's *La Guerra Civil*, Dylan Southern and Will Lovelace's *Meet Me In The Bathroom*, Chloe Okuno's *Watcher*, Alex Camilleri's *Luzzu*, Josephine Decker's *Shirley*, Alan Ball's *Uncle Frank*, Julie Taymor's *The Glorias*, Joanna Hogg's *The Souvenir*, Paul Dano's *Wildlife*, Sara Colangelo's *The Kindergarten Teacher*, Luca Guadagnino's *Call Me By Your Name*, Maggie Bett's *Novitiate*, Carlson Young's *The Blazing World*, Carlos López Estrada's *Summertime*, Lance Oppenheim's *Some Kind of Heaven*, Shana Feste's *Run Sweetheart Run*, Lee Cronin's *The Hole in the Ground*, Idris Elba's *Yardie*, Eugene Jarecki's *The King*, Lisa Cholodenko's *The Kids Are All Right*, Derek Cianfrance's *Blue Valentine*, Louis Psihoyos' *The Cove*, Ricki Stern & Anne Sundberg's *Joan Rivers: A Piece of Work*, Oren Moverman's *The Messenger*, RJ Cutler's *The September Issue*, Jeff Orlowski's *Chasing Ice*, Paul Weitz' *Grandma*, John Crowley's *Brooklyn*, Kyle Patrick Alvarez' *The Stanford Experiment*, Stephen Kijak's *We Are X*, Elizabeth Wood's *White Girl*, Rebecca Miller's *Maggie's Plan*, Julian Doan's *Raspberry* (Shorts Program), James Lee Hernandez & Brian Lazarte's *Mcmillion\$*, and Matt Tyrnauer's *Studio 54*.

## Bright Iris Film Co.

[www.brightirisfilm.co](http://www.brightirisfilm.co)

Feature films

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Bright Iris Film Co. connects films to audiences by providing guidance and expertise to storytellers ready to bring their work to the world. Founded in 2017, the agency offers strategic marketing and publicity services that capitalize on a depth of industry experience, as well as a wealth of enthusiasm for celebrating and amplifying films. In an ever-changing industry, we champion collaborations that are nimble, innovative and thoughtful. Recent festival world premieres include Slamdance, SXSW and Tribeca; clients include Magnolia Pictures, IFC Films, Greenwich Entertainment, Music Box Films, Cohen Media Group and more. [www.brightirisfilm.co](http://www.brightirisfilm.co)

## **Cinematic Red PR**

[CinematicRedPR.com](http://CinematicRedPR.com)

Feature films, Short films, Episodic projects, XR projects/New Frontiers

*Annie Jeeves*

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**Cinematic Red PR** – founded by Annie Jeeves in 2012, full-service PR company bridging the publicity & producing worlds, utilizing years of expertise & innovative strategy on behalf of filmmakers/films. Jeeves was the head of the Film at Howard Bragman's Fifteen Minutes, and prior to that worked at PMK/HBH working in both film & talent. Cinematic Red PR team has handled all manner of campaigns for distributors & filmmakers alike, where our hands-on approach is invaluable. Representing distributors, cinema chains, film festivals, and individual filmmakers/films (launching/running well over 200 film campaigns, awards consideration campaigns, & VR experiences). Acclaimed previous Sundance Film Festival campaigns: *Becoming Chaz*, *War Story*, *TV Junkie* (special Jury prize winner), *Chapter 27*, *The Comedy*, *The Perfect Host*, *New Low*, *Delirious*, *The Deal*, *Expired*, *Come Early Morning*, *Forgiven*, *Stay*, *The Hawk is Dying*, *Shorts Renegades*, and *New Frontiers VR Experience Living Distance*, and more.

*Cinematic Red PR* has represented Slamdance Film Festival, and *Dances With Films*, launched the *ArcLight Presents Slamdance Cinema Club & Slamdance's DIG* (their version of *New Frontiers*) represented *ArcLight Cinemas* (launching their Santa Monica location, Oscar Nominees Series, etc.); launched Women in Entertainment Summit; represented RuPaul's DragCon, the American Pavilion at the Cannes Film Festival, & Street Food Cinema; launched The Boy Band Con: The Lou Pearlman Story – from SXSW to theatrical & YouTube global release; launched Critics Choice Award winner *Ali & Cavett: The Tale of The Tapes*; and launched *GreenLight Women*. A specialty in powerful documentaries: *Twinsters*, *Eternal Spring*, *Ask No Questions*, *The Prison Within*, *Bastards' Road*, *Sextortion: The Hidden Pandemic*; theatrical releases: Lionsgate's *SISU*, *FALL*, & *Escape The Field*, Strike Back Studios' *The Dark Divide* (David Cross, Debra Messing, David Koechner); XR Award Winning Experiences: *(Hi)Story of a Painting: The Light in the Shadow* (SXSW Jury – Immersive Storytelling) *Burghley House*, UK & Venice Film Festival (Best of Fest), *Symbiosis & Once A Glacier*; SXSW Innovation Award Winner Time Investigators, and 2020 Emmy® campaign & win for Nena Erb, ACE editor – HBO's *Insecure*.

## Cinetic Marketing

[www.cineticmedia.com](http://www.cineticmedia.com)

Feature films, Short films, Episodic projects

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Cinetic Marketing is a marketing and publicity company based in New York City. The company has worked on the launch of some of the most high profile and acclaimed films of recent times. In 2022, the company represented the top prize winner at Sundance (Grand Jury Prizes: *Nanny, Utama* and *The Exiles*), Berlin (Golden Bear: *Alcarras*, Best Director: *Both Sides of the Blade*), Cannes (Palme d'Or: *Triangle of Sadness*, Grand Prix: *Stars At Noon, Close*, Best Director: *Decision To Leave*) and Venice (Golden Lion: *All The Beauty and the Bloodshed*, Silver Lion: *Saint Omer*).

The company has had one of the strongest presences at the Sundance Film Festival where it has represented the Grand Jury Prize and Audience winners the last three years in a row for both U.S. Dramatic and U.S. Documentary. In 2022, the team represented 9 prize winners including *Nanny, Cha Cha Real Smooth, The Exiles, Navalny, Fire Of Love, Descendant, Utama* and *A House Made Of SplinterS*. IN 2021, the team represented 14 prize winners including the breakouts *CODA, Summer Of Soul, Flee, Cryptozoo, On The Count Of Three, President, Homeroom, All Light Everywhere*. Other Sundance campaigns of recent years include: *Minari, Swiss Army Man, Hereditary, The Forty-Year-Old Version, Sorry To Bother You, Mudbound, The Big Sick, Crip Camp, American Factory, The Wolfpack, Cameraperson, Hale County This Morning This Afternoon, Three Identical Strangers* and *Honeyland*.

Current and Upcoming release and awards campaigns include: Daniels' *Everything Everywhere All At Once*, Darren Aronofsky's *The Whale*, Lukas Dhont's *Close*, Sarah Polley's *Women Talking*, Luca Guadagnino's *Bones And All*, Ruben Ostlund's *Triangle Of Sadness*, Laura Poitras' *All The Beauty and the Bloodshed*, Park Chan Wook's *Decision To Leave*, Alejandro G. Inarritu' *S Bardo, False Chronicles Of A Handful Of Truths*, Rian Johnson's *Glass Onion: A Knives Out Mystery*, S.S. Rajamouli's *Rrr*, Matthew Heineman's *Retrograde*, Chris Smith's Sr., Sara Dosa's *Fire Of Love*, Tia Lessin & Emma Pilden's *The Janes*, Joanna Hogg's *The Eternal Daughter*, Nikyatu Jusu's *Nanny* and Kelly Reichardt's *Showing Up*.

## DAVID MAGDAEL & ASSOCIATES, INC.

[DMAGPR.com](http://DMAGPR.com)

Feature films; Short Films

David Magdael

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With over two decades in PR/marketing for award winning documentary films, indie features and broadcast/streaming content, recent Peabody Award recipient - David Magdael and his company DAVID MAGDAEL & ASSOCIATES have become an important leader in the field. From Oscar®/awards campaigns to theatrical releases to broadcast premieres, Magdael is one of the top media strategists in entertainment. He's a longtime member of AMPAS, the Television Academy, and is the co-director of the LA Asian Pacific Film Festival since 1997. He has served as a mentor at the Sundance Institute Docu Producers Lab and with other media organizations sharing his expertise and knowledge.

Films include: *20 Days in Mariupol*; *The Accidental Getaway Driver*; *A House Made of Splinters*; *Twice Colonized*; *The Eternal Memory*; *Queendom*; *While We Watched*; *Lakota Nation Vs. The United States*; *Stephen Curry: Underrated*; *When You Left Me on That Boulevard*; *Bad Axe*; *Free Chol Soo Lee*; *Midwives*; *Tiktok Boom*; *Billie Eilish: The World's A Little Blurry*; *Who We Are – A Chronicle Of Racism In America*; *The Neutral Ground*; *Try Harder!*; *Pray Away*; *In The Same Breath*; *Faya Day*; *Ascension*; *The Mole Agent*; *Writing With Fire*; *The Queen Of Basketball*; *When We Were Bullies*; *Like A Rolling Stone – The Life & Times Of Ben Fong Torres*; *76 Days*; *Wuhan Wuhan*; *Lowndes County – The Road To Black Power*; *A Thousand Cuts*; *Mr. Soull*; *Mucho Mucho Amor*; *Softie*; *For Sama*; *63 Up*; *Minding The Gap*; *Abacus: Small Enough To Jail*; *Toni Morrison: The Pieces I Am*; *Quest*; *The Distant Barking Of Dogs*; *Science Fair*; *La 92*; *The Square*; *Midnight Family*; *The Apollo*; *Concerto Is A Conversation*; *Walk Run Cha Cha*; *Ernie & Joe*; *Halston*; *Mcqueen*; *United Skates*; *Charm City*; *Mad Hot Ballroom*; *Trouble The Water*; *Super Size Me* and more.

## **DDA**

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Feature films

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DDA is the premier independent entertainment public relations company, handling both domestic and international, providing filmed entertainment publicity and corporate media relations services for clients across the worldwide industry. From DDA offices in London and Los Angeles, we offer a truly global reach for film and television distributors, producers, financiers, and sales agents. DDA's unrivaled relationships within the industry add undisputed value as a trusted partner for its clients, providing creative and insightful strategies and turnkey campaign solutions. Festival and market experiences include the Sundance Film Festival, Berlin Film Festival/EFM, SXSW, Tribeca Film Festival, Cannes Film Festival, Comic Con, Venice Film Festival, Telluride Film Festival, Toronto International Film Festival, London Film Festival, AFI, and AFM, among many others.

## **dominion3 Public Relations**

[www.dominion3.com](http://www.dominion3.com)

Feature films, Short films, Episodic projects, XR projects

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dominion3 Public Relations is a full-service boutique agency specializing in independent film, corporate and event planning. dominion3 was founded in 2000 by veteran publicists Kim Dixon & Judy Dixon who previously worked at the prestigious bi-coastal Indie PR firm Clein + White which represented groundbreaking and award winning films *The Brothers McMullen*, *The Crow*, *Unzipped*, *Welcome to the Dollhouse*, *Happy Texas*, *The Joy Luck Club* and *The Blair Witch Project* to name a few.

The dominion3 team works very closely with filmmakers in the early stages of a project, beginning with script analysis, unit publicity, film festivals, theatrical, digital release and Awards/Oscar<sup>®</sup> Campaigns. As a small, yet dynamic agency, dominion3 prides itself on expansive media relationships, strategic positioning, effective problem solving, crisis management and commitment to servicing clients in a personal, individualized and tireless manner.

Groundbreaking film campaigns the dominion3 team has consulted, partnered and worked on during Sundance include but are not limited to the following: *Three Deaths*, *Runnin'*, *This May Be The Last Time*, *WAJMA: An Afghan Love Story*, *Escape From Tomorrow*, *China Heavyweight*, *5 Broken Cameras*, *Being Elmo: A Puppeteer's Journey*, *Black Power Mixtape 1967-1975*, *Homewrecker*, *Obselidia*, *Russian Lessons*, *TUB*, *Captain Abu Raed*, *The Art Star and the Sudanese Twins*, *Barking Water*, *North Starr*, *A Very British Gangster*, *Weapons*, *The Talent Given Us*, *Journey From the Fall*, *Green Dragon*, *MacArthur Park*, *Shadow Hours*, *Spring Forward*, *Go, Tigers!*, *The Isle*, *The Doe Boy*, *Matando Cabos*, *High School Record*, *Green Chair*, *Seven Times Lucky*, *Nightstalker*, *Manhood*, *Jack the Dog*, *Historias Minimias*, *Iran; Unveiled Appearances*, *The Death of Klinghoffer*, *The Beat*, *WiseGirls*, *Love the Hard Way*, *By Hook or by Crook* and more.

## **Emma Griffiths PR**

[www.eg-pr.com](http://www.eg-pr.com)

Feature films

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Emma Griffiths PR is a strategic and innovative PR firm headed by Emma Griffiths, a publicity maven with over 20 years experience in theatrical, unit, festival, VOD, DVD, TV, special event and industry publicity. She has managed hundreds of film campaigns in their entirety during unit,

theatrical, festival and award season stages. Emma represents films at all of the major festivals including Cannes, Toronto, Sundance, NYFF, Tribeca and many more. She has a specific passion for Documentary, International, and Horror/Genre films.

## **Falco Ink.**

[www.falcoink.com](http://www.falcoink.com)

Features, Episodic, Shorts

*Shannon Treusch*

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Falco Ink. is a full-service entertainment public relations firm founded in 1999. Our senior team has been together over 25 years, and we have been attending the Sundance Film Festival since 1995. When you work with Falco, you get a team. We bring our varied experiences together on a daily basis to discuss what is best for you and your project. This gives us an uncanny ability to think outside of the box as well as make certain all standard marks are hit.

We have strong relationships with the press, sales agents and buyers and can help you navigate the process. We limit the number of films we represent at a festival so we can provide a higher level of attention.

Recent films include Noora Niasari's *Shayda* (acq. Sony Pictures Classics), Brandon Cronenberg's *Infinity Pool* (Neon), Andrew Semans' *Resurrection* (acq. IFC Films), Adamma Ebo's *Honk for Jesus, Save Your Soul* (acq. Focus Features), Ed Perkins' *The Princess* (HBO), Florian Zeller's *The Father*, (acq. Sony Pictures Classics) Ninja Thyberg's *Pleasure* (acq. Neon), Sean Durkin's *The Nest*, (acq. IFC), Ekwa Msangi's *Farewell Amor*, (acq. IFC), Dan Reed's *Leaving Neverland* (HBO), Lulu Wang's *The Farewell* (acq. A24) and Aneesh Chaganty's *Searching* (acq. Screen Gems). Additional titles include the directorial debuts of Ryan Coogler, Fruitvale Station, Christopher Nolan, *Following*, Tom Tykwer, *Run Lola Run*, Bill Condon, *Gods and Monsters*, and Darren Aronofsky, *Pi*.

## **FAT DOT**

[FATDOT.net](http://FATDOT.net)

Feature films, Short films, Episodic projects

*Weiman Seid*

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FAT DOT is a PR and strategic marketing firm focused on amplifying the work of filmmakers, films, and the entertainment industry leaders and talent. Since its founding in 2004 by Miramax executive and AMPAS member Weiman Seid, FAT DOT has focused on creative projects and

people ranging from studio films, independent films and documentaries to digital projects, television, and film festivals. FAT DOT specializes in preparing films for the U.S. film festival marketplace and managing theatrical campaigns. With an eye on how a particular project fits into the news of the moment, our campaigns include the best in entertainment and celebrity publicity as well as news driven stories that reach the best –and broadest possible – audience.

## **FRANK PR**

*Clare Anne Darragh*

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Launched in 2008 by principals Clare Anne Darragh and Lina Plath, FRANK PR has devised and implemented comprehensive publicity, marketing and strategic campaigns for some of the entertainment industry's most prestigious studios, networks and organizations. With over 25+ years of experience, the agency's service-oriented philosophy includes working directly with their clients to determine long & short term publicity objectives and developing customized needs to support each initiative.

The FRANK PR team has led campaigns from major box-office hits and streaming favorites, to prestigious documentaries and independent films, primetime network shows and food and reality favorites. They have represented films and projects at festivals including the Sundance Film Festival, Toronto International Film Festival, Venice Film Festival, the Berlinale, IDFA, SXSW, DOC NYC, Tribeca Festival, and New York Film Festival.

Recent FRANK PR film festival projects include World Premiere screenings of Narrative features including Emma Westenberg's *You Sing Loud, I Sing Louder*, Andrew Durham's *Fairyland*, Olmo Schnabel's *Pet Shop Boys*, Luc Besson's *Dogman*, Angus MacLachlan's *A Little Prayer* distributed by Sony Pictures Classics, Miles Warren's *Bruiser* distributed by Onyx Collective, and Academy Award-winner Richard Linklater's *Apollo 10 ½* released by Netflix. FRANK PR has also recently handled release campaigns for additional Narrative projects of note including Lionsgate's *John Wick* series, Netflix's *You People*, Bleecker Street's *Mafia Mamma* and *Mr. Malcolm's List*, and Roadside Attractions' *Somewhere In Queens* directed by Ray Romano.

FRANK PR has also managed festival campaigns for World Premiere screenings of Documentary features including most recently two-time Sundance Grand Jury Prize-winner Ondi Timoner's *Last Flight*, Academy Award-winner Roger Ross Williams' *Master of Light*, Academy Award-nominee Ramin Bahrani's *2nd Chance*, Alexandria Bombach's *It's Only Life After All*, Dawn Porter's *The Lady Bird Diaries*; and HBO Documentary Films projects including Roger Ross Williams and Brooklyn Sudano's *Love To Love Love You*, *Donna Summer*, James Adolphus' *Being Mary Tyler Moore*, and Fernando Villena's *The Golden Boy*. In the documentary space, FRANK PR also represents award-winning filmmaker Lisa Cortés.

FRANK PR manages year round marketing and public relations for a number of regional festivals, film institutions and organizations, including Warner Bros. Entertainment, HamptonsFilm, Montclair Film, Austin Film Society, Nantucket Film Festival, and Sarasota Film Festival.

## **INDIE PR**

[www.indie-pr.com](http://www.indie-pr.com)

Features, Short films, Episodic / Internet Properties

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Award-winning Indie PR has been named a top agency for representation by the Sundance Film Festival and other industry publications. Linda Brown was honored by the Sundance Film Festival in the Sundance Festival Guide and highlighted as one of the best publicists to work Sundance. She is featured in the Ultimate Film Festival Survival Guide explaining the do's and don'ts of festival publicity. ICG Magazine named her one of the top five festival publicists in its festival issue for three consecutive years. She spent six years at the prestigious PMK Public Relations, initiated and developed the film department at Bragman, Nyman, Cafarelli (BNC), and served as VP of Motion Pictures for Rogers & Cowan.

Linda Brown and Jim Dobson have garnered numerous wins for festival clients, resulting in acquisitions of film, television, and internet properties. Dobson's longtime client, director Maryam Keshavarz, is the only female director to have won the Sundance Film Festival Audience Award twice, including this year's acclaimed LGBTQ-hued film *The Persian Version*.

## **Jessie Cohen PR & Consulting**

<http://jcpr-c.com/>

Feature films, Short films, Episodic projects, XR projects

*Jessie Cohen*

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Jessie Cohen PR & Consulting is a full-service publicity and communications firm specializing in cinematic and new media arts, culture and entertainment. For over a decade, JCPR&C has worked at the intersection of storytelling and technology, supporting award-winning narrative and documentary features in navigating the film festival environment. Building on their reputation as an early champion of experimental, virtual and augmented reality works, JCPR&C continues to innovate and adapt in the spirit of the pioneering—and often outsider—projects it takes on.

Select recent projects JCPR&C has had the honor and privilege of supporting include: Gamechanger Films and Gamechanger Films' CEO Effie Brown (A24's *The Inspection* and Amazon Prime's *Run Sweetheart Run*); award-winning Lucy Liu-narrated project, *Pirate Queen*

(Tribeca Film Festival); acclaimed documentary *Born Free: Birth in America*; *RUN* directed by Alex Prager, starring Katherine Waterston; Emmy-nominated VR film, *The Changing Same* (Tribeca Film Festival); *Stay Awake*, starring Chrissy Metz, Wyatt Oleff and Fin Argus (Berlin International Film Festival; Special Jury Mention); the award-winning, Emmy-nominated documentary, *With Drawn Arms*, co-directed by Glenn Kaino and Afshin Shahidi, executive produced by Jesse Williams, John Legend and others; *The Story Won't Die* by Academy Award-Winning filmmaker, David Henry Gerson; Anagram's *Goliath*, starring Tilda Swinton (78th Venice International Film Festival; Winner of the 2021 Grand Jury Prize for Best VR Immersive Work); *Space Explorers: The ISS Experience* created by Felix & Paul Studios in association with Time Studios (2021 Primetime Emmy Award recipient for Outstanding Interactive Program).

Past Sundance projects have included work from Rashad Frett (*Ricky*); Francisca Alegria (*The Cow Who Sang a Song Into The Future*); Andre Hyland (*Culture Beat*); Björk (*Stonemilker*), Chris Milk (*Evolution of Verse, Treachery of Sanctuary, Sound and Vision, Waves of Grace*), Desiree Akhavan (*Appropriate Behavior*), Darren Aronofsky and Eliza Mcnitt (*SPHERES*); Doug Aitken (*The Source: Evolving, Station to Station*), Felix & Paul Studios (*Marshall from Detroit, Herders, Strangers, WILD, Traveling While Black*), Sean Baker (*Tangerine*), Jean-Xavier de Lestrade (*Laetitia*), Kahlil Joseph and Kendrick Lamar (*Double Conscience*), Andrew Jarecki (*The Jinx*), Lucas Films/ILMxLAB (*The Halo-Cinema*), Amber Sealey (*How Does It Start*), Lynette Wallworth (*Collisions, Coral: Rekindling Venus*) Nonny de la Pena (*Project Syria, Across the Line, Kiya*), Rose Troche (*Perspective; Chapter 1: The Party, Perspective 2: The Misdemeanor*), Yung Jake (*e.m-bed.d/d.*), SONY Entertainment, and more.

## **K.O. PR**

Feature films

*Karen Oberman*

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Karen Oberman, Owner of K.O. PR, began her career at Fox Searchlight Pictures in the media and promotions department. Realizing she preferred people to numbers, she switched to publicity and has never looked back. Subsequent to Fox, she has worked at numerous prestigious PR agencies including MRC, mPRm, PMK/HBH where she co-founded the film department, and 42West. Past film campaigns have included *Fahrenheit 911, The Host, The Squid and The Whale, Hotel Rwanda, Gone Baby Gone, The Cove, The September Issue, The Hurt Locker, Rubber, Hobo With A Shotgun, Don't Stop Believin', Body At Brighton Rock, Always In Season, Before The Flood, Mike Wallace Is Here, Deadly Illusions, Assassins, The Yellow Wallpaper, Too Soon: Comedy After 9/11, Nude Tuesday, All The World is Sleeping, and From the Hood to the Holler*. In addition to theatrical releases, Oberman also excels at festival and awards campaigns. She has extensive festival experience including Toronto, Sundance, Slamdance, Cannes, SxSW, AFI, Palm Springs, Sarasota, Cinequest, EarthX, and Newport Beach Film Festival. She has also worked on numerous successful awards campaigns with highlights including Best Actress for Renee

Zellweger for *Judy*, a nomination for Best Make-up and Hair for *Judy*, Best Picture, Best Director, and Original Screenplay for *The Hurt Locker*, and Best Adapted Screenplay for Geoffrey Fletcher on behalf of *Precious*. Previous awards campaigns have included *Brokeback Mountain*, *The Pianist*, *Far From Heaven*, *Transformers*, and *Sweeny Todd*. Oberman opened K.O. PR in 2010 where she is specializing in film publicity, personal publicity, and events.

## **LEE MELTZER CONSULTING**

<https://leemeltzerconsulting.com/>

*Lee Meltzer*

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Lee Meltzer is an award-winning publicity and marketing executive with more than a decade of experience representing films at festivals. Over the years, he has devised and led strategic campaigns for acquisition titles and studio releases at festivals & tentpole events including Sundance, SXSW, Tribeca, TIFF, and others. Additionally, his work has led his clients to winning Grand Jury Prize and Audience Awards

In recent years, Lee has represented film and episodic campaigns at Sundance Film Festival including *Bring on the Dancing Horses*, *Dinner in America*, *Ms. Purple*, *Clemency*, *Lizzie*, and *The Last Race*.

## **Maxine Leonard PR**

[www.maxineleonard.com](http://www.maxineleonard.com)

Feature films

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Maxine Leonard PR is a full service PR agency representing independent films for the worldwide marketplace.

## **Millennial PR**

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Feature films

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*310-701-2628*

Mitch Swan of Millennial PR is a Los Angeles based film + talent publicist with a decade of experience working with independent films and filmmakers. He has run many successful film campaigns, working alongside sales and acquisitions, at film festivals across the globe including Cannes, Sundance, Slamdance, SXSW, Toronto, Tribeca, Fantasia, Austin, DOC NYC, Mammoth, Woodstock, Santa Barbara, Palm Springs, Outfest, Frameline, + more. Swan's most notable film campaigns in Park City include the features *The Vast of Night* (Acquired by Amazon), *Therapy Dogs* (Acquired by Utopia), *Funny Story*, *Beware of Dog*, *A Great Lamp*, *Honey Buddies*, *Dave Made a Maze*, *Neptune*, and *The Tail Job*, along with the documentaries *Big Fur*, *The Blackout Experiments*, *NUTS!*, and *Look and See: A Portrait of Wendell Berry*, and the short films *Danny's Girl*, and the Cannes winner *The Summer of the Electric Lion*.

Throughout Swan's career his areas of expertise expanded to include television, award ceremonies, LGBTQ+, horror/genre, and short-form/web series. In 2016, he led the PR campaign for *Her Story*, which helped score a nomination for Outstanding Short Form Series at the 2016 Emmy Awards.

Millennial PR strives on the ability to successfully combine traditional + digital PR, with a heavy emphasis on social media and w.o.m. marketing. Our strong relationships with the trades, film critics, tastemakers, movie bloggers, photographers, and feature editors have set us apart from the industry standard. Our team strives for innovation, collaboration, and fresh ideas that always deliver the best results for our clients.

## **MPRM Communications**

[www.mprm.com](http://www.mprm.com)

Feature films

*Sylvia Desrochers*

[sdesrochers@mprm.com](mailto:sdesrochers@mprm.com)

323-933-3399

With more than 25 years of successful Sundance campaigns and acquisitions, MPRM Communications represents US and international titles in all sections and specializes in bringing films and filmmakers to the widest possible audiences and acclaim while maximizing the film's sales potential.

The team takes only a select number of titles to the festival each year. For this reason they are able to offer a high level of service both before the festival begins and on the ground in Park City while creating individual campaigns for each title that reflect both its artistic and business goals.

Recent Sundance campaigns include: 2023: *Talk To Me* (sold to A24), *Divinity* (sold to Utopian and Sumerian), *Mami Wata* (Special Jury Award), *Pianoforte* (sold to Greenwich), *Bad Press* (Special Jury Award), *Is There Anybody Out There?* - 2022: *Brian and Charles* (sold to Focus), *The Cathedral* (sold to Mubi), *I Didn't See You There* (Special Jury Award), *The Dark Heart* - 2021:

*Rebel Hearts* (sold to Discovery), *Knocking*, *First Date* (sold to Magnolia), *Weirdo Night* - 2020: *The Social Dilemma* (sold to Netflix), *Acasa - My Home* (Special Jury Award, sold to Zeitgeist Films & Kino Lorber), *Happy Happy Joy Joy* (sold to Gravitas), *Whirlybird* (Producer's Award, sold to Greenwich), *Okavango: River of Dreams*.

Previous titles include: *Marianne & Leonard: Words of Love*, *Work In Progress*, *Assassination Nation*, *Monster*, *Kailash*, *This is Home*, *City of Gold*, *Anita*, *NUTS!*, *Beatriz at Dinner*, *The Hunting Ground*, *Blue Ruin*, *Advocate*, *The Oslo Diaries*, *An Oversimplification of Her Beauty*, *Howl*, *Little Miss Sunshine* and *An Inconvenient Truth*.

## Obscured Pictures

[www.obscuredpictures.com](http://www.obscuredpictures.com)

Feature films, Short films, Episodic projects

*RJ Millard (he/him)*

[rj@obscuredpictures.com](mailto:rj@obscuredpictures.com)

212-620-0727 | 917-693-2869

Obscured Pictures is a full-service marketing, publicity, and sales firm specializing in independent, foreign-language and documentary films. With over 30 years experience in the film industry, RJ Millard leads Obscured Pictures in handling unit & corporate publicity, film sales, marketing and publicity for festivals, theatrical and non-theatrical distribution, and awards campaigns.

## PMG-Platform Media Group

[www.platformgrp.com](http://www.platformgrp.com)

Feature films, Short films, Episodic projects, XR projects

*Henry Eshelman*

[heshelman@platformgrp.com](mailto:heshelman@platformgrp.com)

323-337-9042

Henry Eshelman and Platform Media Group (PMG) have served Sundance every year since 1995; Highlights over the years include last year's 25th Anniversary Presentation of the 1998 Grand Jury Prize Winner *Slam*; Audience Award-winner *Alive Inside*; Alex Gibney's *Finding Fela!* Grand Jury Prize winner *Slam* (Saul Williams); *The Woodsman* (Kevin Bacon, Kyra Sedgewick); Interview (Steve Buscemi, Sienna Miller); the Joe Strummer documentary *The Future Is Unwritten*, *The Ballad of Ramblin' Jack*, and numerous other music docs; *Blind Date*; and *Be Kind Rewind* (Jack Black, Mos Def). In 2013 we represented Sundance Institute Associate Outdoor Retailer, and hosted events including *The Crash Reel*, *The Square*, and *After Tiller*. We most recently represented the 2023 film *We Were Meant To*; the 2022 films *Hallelujah* and *The Panola Project*, 2021 films *GNT*, *The Fourfold*, and *The Affected*; helped DirecTV's event programming with films including *Marjorie Prime* and *The Little Hours*; handled the Indie Episodic series selection *susaneLand*; hosted the premiere event for *Slam*; and numerous other film premieres.

## Rogers & Cowan PMK

[www.rcpmk.com](http://www.rcpmk.com)

*Emily Mailaender*

*Emily.Mailaender@rcpmk.com*

Rogers & Cowan PMK is a creative communications agency that specializes in connecting clients with their target consumer through the passion points of culture. We are bi-coastal and there's just under 20 of us; 16 of which are top entertainment publicists who specialize in all things Film PR. We mainly focus on content and festival strategy - whether it be film, streaming, tv, etc.

In recent years, the team has represented several festival titles including: *Black Barbie* (SXSW 2023), *Periodical* (SXSW 2023), *The Fourth Wall* (Tribeca Festival 2023), *Miranda's Victim* (SBIFF 2023), *The Right to Read* (SBIFF 2023), *Diamond Hands: The Legend of Wallstreetbets* (SXSW 2022), *I Love My Dad* (SXSW 2022), *Apple TV+'s They Call Me Magic* (SXSW 2022), *The Pez Outlaw* (SXSW 2022), *Apple TV+'s Gutsy* (TIFF 2022), and *What Comes Around fka Roost* (TIFF 2022).

R&CPMK has also represented numerous projects at the Sundance Film Festival including: *Marvelous* and *The Black Hole* (Sundance 2021), *Rita Moreno: Just A Girl Who Decided To Go For It* (Sundance 2021), *Amulet* (Sundance 2020), *Dinner In America* (Sundance 2020), *The Killing Of Two Lovers* (Sundance 2020), *Natalie Wood: What Remains Behind* and *Relic* (Sundance 2020), *Before You Know It* (Sundance 2019), *Clemency* (Grand Jury Prize Winner) (Sundance 2019), *Ms. Purple* (Sundance 2019), *Chef Flynn* (Sundance 2018), *Halfway There* (Sundance 2018), *The Last Race* (Sundance 2018), *Lizzie* (Sundance 2018), *Rx Early Detection A Cancer Journey* (Sundance 2018), and *We The Animals* (NEXT Innovator Winner) (Sundance 2018).

You can find out more information at our website: <https://www.rcpmk.com/>

## See-ThroughFilms

<https://see-throughfilms.com>

Feature films, Short films

*Kathleen McInnis*

*k.mcinnis@see-throughfilms.com*

*310-733-9805*

See-Through Films is a bespoke film consulting company committed to the Emerging World Cinema Filmmaker – shorts, animation, narrative and documentary features from first- and second-time directors. We expand networks, broaden the audience and raise the profile for our films and filmmakers on the festival circuit. We work with individual film teams as well as sales teams, always driving our efforts to meet the goals of both. Led by Strategist Kathleen McInnis,

who has over 30 years of Sundance experience, the See-Through Films Sundance 2024 festival team will once again include veteran publicists Maggie Simpson and Julieta Esteban Liberty.

Our award-winning films at Sundance 2023 included the Creative Vision Award Winner *Fantastic Machine*, the World Cinema Documentary Directing Award Winner *Smoke Sauna Sisterhood*, *Mama Cruz* from Spain, and the Greek short film, *Airhostess 737*.

Previous Sundance films have included the 2022 films NEXT Innovator Award and NEXT Audience Award winner *Framing Agnes*; the Special Jury Prize for Innovative Spirit winner *Leonor Will Never Die*, and the hit-thriller *Speak No Evil*. We also represented 2019 World Cinema Audience Award (Dramatic) winner *Queen of Hearts*, the 2018 World Cinema Grand Jury Prize winner *Butterflies*, and the 2018 controversial yet highly-lauded *Holiday* among many others.

## **Spectacle Creative Media**

[spectaclecreative.com](https://spectaclecreative.com)

Festivals, Feature films, Short films, Episodic projects, Brands & more

*Tamaryn Tobian | Brigitte Pfeiffelmann*

[festivals@spectaclecreative.com](mailto:festivals@spectaclecreative.com)

Spectacle Creative Media is a boutique public relations agency committed to providing creatives, talent, and brands with quality, dedicated individual and professional publicity services. We are able to support the promotion and activation of narrative feature films, documentary features, short films, episodic projects, and individuals. Our stand-out work helps deliver on key goals and maximize our clients' festival experience.

For over ten years, we have developed distinctly creative, bespoke strategies. Our team has nearly 70 years of combined experience, and we aim to cater to the unique needs of our clients—be they festival premieres or theatrical and digital releases—and we deploy our execution plans with sophisticated skills which make use of all media platforms, including television, print, magazine, online, digital, radio, and podcasts. We've demonstrated rich contacts at popular trade, major news, and consumer outlets, including, *Variety*, *The Hollywood Reporter*, *CNN*, *HLN*, *MSNBC*, *ACCESS Hollywood*, *E!*, *People Magazine*, *Collider*, and more.

Importantly, we build contingency measures and pivot tactics into our tailored campaigns so clients can quickly adapt to unexpected events and changing conditions.

Our clients have enjoyed successful premieres at major film festivals, including Sundance, SXSW, Tribeca, SeriesFest, Slamdance, Santa Barbara International, Bentonville, Oldenburg, ABFF, Dances With Films, ArtPrize on Screen, and many others.

Additionally, our expertise goes beyond premiere events. We seek to build lasting relationships with each client and prioritize providing top-tier service and achieving maximum results and exposure.

Lastly, our work often highlights the work of underrepresented communities within the entertainment industry—with many of our clients and staff being women, racial and ethnic minority groups, and LGBTQIA+. Our team has also expertly assisted emerging international talent to achieve notoriety within the US Market.

To connect with our team and learn about our Sundance 2024 services, please email [festivals@spectaclecreative.com](mailto:festivals@spectaclecreative.com).

## **Stephen Lan PR**

Feature films, Documentaries

*Stephen Lan*

[IAmStephenLan@gmail.com](mailto:IAmStephenLan@gmail.com)

For the past 15 years, Stephen Lan has been working as a film publicist specializing in the marketing and promotion of films officially selected at A-list film festivals around the world. He has worked on films selected at Cannes, Berlin, TIFF, Venice, Sundance, Rome, Karlovy Vary, Rotterdam, London, and Tallin. He is also responsible for handling international press for Locarno, having worked with Kelly Reichardt, Laurie Anderson, John Landis, among others. At each festival, Stephen works with a dedicated support team in order to ensure that his clients' films are well represented. Between him and his team, they are able to pitch to journalists in English, French, German, Spanish, Italian.

## **Sunshine Sachs Morgan Lylis**

<https://ssmandl.com/>

*Feature films, Documentaries*

*Brooke Blumberg*

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480-206-9185

Our team has collectively worked on hundreds of film and television campaigns, including some of the most well-respected, award-winning, and commercially successful titles in recent history. Sunshine Sachs Morgan & Lylis covers all major global festivals ranging from Cannes and Toronto to Sundance, Telluride, Berlin, Venice, Palm Springs, SXSW, Santa Barbara, Tribeca, and The New York Film Festival. Among the festival titles we have represented are: *Fair Play*, *Eileen*, *Theater Camp*, *Aftershock*, *Starling Girl*, *Fresh*, *Am I Okay*, *Passing*, *The Lost Daughter*, *Shortcomings*, *Sylvie's Love*, *Blinded By The Light*, *Never Rarely Sometimes Always*, *Whiplash*, and documentaries such as: *RBG*, *Pretty Baby: Brooke Shields*, *Free Solo*, *Fire of Love*, *We Feed People*, *Good Night Oppy*, *The Fight*, *Knock Down The House*, and more.

We tailor each individual campaign based on our client's goals and objectives. Whether that is an eye-opening documentary, culture-defining comedy, or a first-time filmmaker making their bow,

we love promoting the artistic efforts of our clients.

Founded in 1992, Sunshine Sachs Morgan & Lylis is built on the notion that good ideas have the power to change the world we live in and shape our conversations. With offices in New York, Los Angeles, Washington D.C, Atlanta, Austin, San Francisco and London, we represent some of the most respected campaigns, directors, producers, and screenwriters in the industry. We are well-versed in theatrical, televised, streaming and self-distributed releases and have extensive experience working with every major film festival, studio and streamer. Our specialty lies in crafting high impact campaigns for content that spans all genres, generating coverage in unexpected places.

## **Susan Norget Film Promotion**

[www.norget.com](http://www.norget.com)

Feature films

*Susan Norget*

[susan@norget.com](mailto:susan@norget.com)

917-833-3056

Cited by Screen International as an “international PR powerhouse,” Susan Norget established the marketing and publicity agency Susan Norget Film Promotion in 1999. Driven by a love of cinema and with a personal, filmmaker-centered approach to all her projects, Susan has represented the work of some of the world’s most visionary directors and creators. Films the agency has promoted have consistently been honored with top international awards: 24 Oscar nominations (Documentary Feature & International Feature) and 4 Best Documentary wins; 72 Independent Spirit Award nominations and 11 wins; 24 Gotham Award nominations and 6 wins; 15 Documentary Emmy nominations and 7 wins, 23 IDA Award nominations and 17 wins (including 9 for Best Feature); 18 DGA Documentary Directing Award nominations and 3 wins; and dozens of top Cannes, Sundance, Berlin, Venice, and Tribeca festival awards.

Susan Norget Film Promotion represents films at major festivals, including Cannes, Venice, Berlin, Sundance and Toronto, and has spearheaded over 400 US release campaigns as well as worked on numerous prominent awards campaigns. The company has worked with a wide variety of US film distributors and also collaborates regularly with some of the world’s top sales agencies. Susan Norget frequently works with producers seeking distribution and offers strategic advice and creative gameplans to help bring their films to the international marketplace. Her marketing and PR expertise has made her a frequent participant on a variety of film festival panels and juries. Susan has also served in a producorial capacity on a number of documentaries since 2020: Co-Producer of *The Art of Making It*, Executive Producer of *The Viewing Booth* and the two-time News & Documentary Emmy-nominated *Born To Be* and Associate Producer of *The Meaning Of Hitler*. She is a member of the Academy of Motion Pictures Arts and Sciences.

## **TRACK SHOT**

[trackshotmedia.com](http://trackshotmedia.com)

Independent, Foreign and Genre Films

*Laura Sok*

[Laura.Sok@trackshotmedia.com](mailto:Laura.Sok@trackshotmedia.com)

860-480-4831

TRACK SHOT is a full-service film publicity and consulting agency with a deep understanding of the distribution landscape.

We embrace the power of collaboration and believe in fostering strong partnerships with our clients, working hand-in-hand to cultivate their unique vision through a personalized and intentional approach.

We are longtime film lovers and strategists who collectively bring over two decades of experience working across film PR and distribution. Partners Laura Sok and Kate McEdwards have embarked on a journey to deliver unparalleled service and guidance to our clients in the entertainment space. Laura and Kate previously held roles and worked together at distributor IFC Films, IFC Midnight, SHUDDER and Cinetic Media.

Inspired by the artistry and innovation of a tracking shot, we strive to bring that same dynamic energy and foundation to our work. A tracking shot is a cinematic technique that propels the camera seamlessly through space, capturing the essence of a story with fluidity and precision. It symbolizes movement, progression, and is an essential building block to any film.

Our mission is to empower filmmakers and distributors, propelling them forward on their creative path. We harness our seasoned expertise and passion to unlock the untapped potential within each project and guide filmmakers and films through a broad spectrum of distribution paths at every level. We connect the dots.

## **Verdant Communications**

[jmpverdant.com](http://jmpverdant.com)

Feature films, Short films

*Julia Pacetti*

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718-399-0400

Verdant Communications is a full-service communications firm that specializes in entertainment campaigns, public affairs and global media strategies. We offer world-class expertise in conception and execution of media strategies and engagement across a multitude of projects, and a full range of communications services for festivals, awards and release campaigns.

We are masters of building high-touch campaigns for award-winning feature films and documentaries, streaming and theatrical release strategies, talent relations and film festivals. We generate mass media campaigns for our clients' content through direct engagement with media both on and off the Entertainment pages, curation of tastemaker events within cultural, political and social activism networks and newsification of cultural content, documentary film and long-form journalism. We are experts at promoting issue-driven projects to create understanding and cultural change around important causes, while advancing their solutions. Recent projects include Oscar-winning international feature *All Quiet on the Western Front* by Edward Berger; Oscar-winning animated feature *Guillermo del Toro's Pinocchio*; Oscar-winning documentaries *My Octopus Teacher* by Pippa Ehrlich and James Reed, *American Factory* by Julia Reichert and Steve Bognar and *Icarus* by Bryan Fogel; Oscar-nominated documentaries *All That Breathes* by Shaunak Sen, *Fire of Love* by Sara Dosa, *Writing with Fire* by Rintu Thomas and Sushmit Ghosh, *Crip Camp* by Nicole Newnham and Jim LeBrecht, *The Edge of Democracy* by Petra Costa, *Strong Island* by Yance Ford, *5 Broken Cameras* by Emad Burnat and Guy Davidi and *The Most Dangerous Man in America: Daniel Ellsberg and the Pentagon Papers* by Judith Ehrlich and Rick Goldsmith; Oscar-nominated international feature *Argentina, 1985* by Santiago Mitre and *EO* by Jerzy Skolimowski; Oscar-winning documentary shorts *The Elephant Whisperers* by Kartiki Gonsalves, *Period. End of Sentence* by Rayka Zehtabchi, *A Girl in the River* by Sharmeen Obaid-Chinoy and *The White Helmets* by Orlando von Einsiedel; and Oscar-winning animated short *The Boy, the Mole, the Fox and the Horse* by Charlie Mackesy and Peter Baynton. Our entertainment clients include Netflix, Disney Original Documentary, National Geographic Documentary Films, Amazon Studios, Apple Original Films, MTV Documentary Films, Impact Partners, HBO, Discovery Communications, Participant Media, Film at Lincoln Center, The Sundance Institute, PBS, Rendez-Vous with French Cinema, The Human Rights Watch Film Festival, the Romanian Film Initiative, the Woodstock Film Festival and more.

## **Wolf | Kasteler Public Relations**

[Wolf|Kasteler Public Relations \(@wolfkasteler\) • Instagram photos and videos](#)

Feature films, Episodic projects, Documentaries

Omar Gonzales

[omarg@wk-pr.com](mailto:omarg@wk-pr.com)

212-540-4532

Wolf | Kasteler Public Relations has made an indelible mark as one of the industry's leading bi-coastal public relations agencies with an extraordinary list of clients from all facets of the entertainment industry and beyond. The content department at WKPR specializes in offering full-service support and executing campaigns for a domestic release via theatrical or streaming platform, filmmaker representation, award campaigns or a strategic festival launch for independent films. The bi-coastal department is headed by Omar Gonzales, who previously led publicity efforts as Vice President of the Film Department at PMK\*BNC and Director of National Publicity & Awards at Focus Features.

Highlights of film festival representation include: *Boca Chica*, *Chef Flynn*, *Citizen Sleuth*, *Clemency*, *Emily The Criminal*, *Fruits Of Labor*, *God's Time*, *Huella*, *The Imitation Game*, *Land Of Dreams*, *Life After Beth*, *Lingua Franca*, *Other People*, *Meadowland*, *Safety Not Guaranteed*, *Sin Nombre*, *Slow West*, *Support The Girls*, *Time: The Kalief Browder Story*, *Transmilitary*, *Una Noche* and *We The Animals*.