

Sundance Film Festival 2023

Rules of the Road

House Rules for Theater Lounges

- The consumption of alcohol in the Theater Lounges before or during film screenings is prohibited.
- The theater lounges are designated for the director(s) and film team members who walk the press line following their press line and preceding their introduction to their film screening. Access to the theater lounge after the screening has started is not guaranteed. We encourage all film team members to take their possessions with them at all times.
- Theater lounges will be restocked periodically throughout the day by the theater operations team. Film teams should expect members of the operations staff and volunteers to have full access to the space.
- Sundance is in no way responsible for lost or stolen items.

Rules for Distributing Materials or Special Film Activations at Theaters

- The distribution of all materials must be approved through Artist Relations prior to the start of the Festival. If we are not made aware of this ahead of time, the Theatre Manager will not be prepared to accommodate your team.
- These allowances are made at the Theatre Manager's discretion. If at any time they conflict with the overall flow at the venue, the Theatre Manager is fully within their right to stop or redirect the distribution of materials immediately.
- If you would like to hand anything out it will be the sole responsibility of your film team to distribute materials within the parameters of Festival policy.
- If you would like to sell, disseminate or post any materials on public property, please refer to the Park City Rules of the Road for detailed regulations.

EXAMPLES OF FILM MATERIALS AND ACTIVATIONS.

- Buttons, postcards, posters, magnets, CDs, etc.
- No Food items will be allowed to be distributed
- Playing Music – Music directly related to the film may be played with prior approval in a general space during load in of the theater if:
 - You provide your own equipment – which the setup and breakdown of does not obstruct space or flow.
- Special Activations will be handled on a case by case basis. Please be sure to give your Liaison plenty of advanced notice if you have such an activation in mind.
- Special press line appearances (film characters, animals, etc.)
- Hanging or Affixing – DO NOT affix anything to any part of the theatre, inside or out. This includes but is not limited to seats, walls, and bathroom stalls.