



HOW TO FESTIVAL PRESS PACKAGE

January 20-30

Updated as of January 18, 2022

We're excited to welcome the press community to celebrate independent storytellers on our digital Festival platform. As we know from last year, the online experience can be a meaningful one for artists and audiences alike and we hope you will take advantage of all the opportunities provided by the Festival platform, festival.sundance.org.

Your Press Package provides online viewing of up to 25 feature films: 10 tickets for online premiere screenings or online Award-Winner screenings, and 15 online on-demand views during films' extended second-screening windows. You book these tickets on our online Festival platform at Festival.sundance.org

Ticket selection is open now for Press Package holders. Just like in physical theaters, there are capacity limits to online screenings, so you are encouraged to select tickets for your priority films as soon as possible. Tickets will sell out for screenings.

Please read on for details about ticket selection for online screenings as well as the other benefits included with your package.

FIRST TO THING TO DO (BY NOW HOPEFULLY YOU HAVE)

Set up your Festival account. You have been issued a special registration link via an email from sff22@sundance.org. You must use this link to create an account associated with your press comped tickets. If you try to use a general account or older account it will NOT connect it with your complimentary tickets and press access.

A HANDFUL OF MUST KNOWS

- You can only be logged into one screening at a time.
- Once you start a film you have five hours from when you began to complete the film.
 - Ideally you can watch uninterrupted but we know life will get in the way, so you can pause, rewind, take breaks as needed. **Just be sure to finish watching within five hours from the moment you hit play.**
- You must book tickets for feature films
- Indie Episodic and Shorts do not need tickets. They play on demand Jan 20 - Jan 30 11:59pm MT
- New Frontier do not need tickets and are available Jan 20 - Jan 28

HOW TO MAKE A SCHEDULE and SELECT TICKETS

1. Visit the [Festival Program Guide](#) to see the listing of films being screened at the Festival. You can favorite films from the schedule view and/or film pages and, make online ticket selections. Remember that favoriting a film is not the same as making a ticket selection.
2. Add films to your My Schedule favorites list using the “+” next to the film name on the Festival Program Guide schedule or next to a specific screening on the film description pages.
3. When you favorite an online screening you will also be given the option to redeem one of the tickets included in your package to secure an online “seat” in that film or to just add to your schedule.
4. **Ticket selections are final**, so if you choose not to make a ticket selection at that time you can also go back to your account later to make selections (as long as online “seats” are available for that showing). Go to your profile (in the upper right corner of festival.sundance.org) and click on the “Festival” option to see the films you favorited and/or selected tickets for already.

ATTENDING ONLINE:

ONLINE PREMIERES AND EXTENDED SECOND SCREENING WINDOWS

ONLINE VIEWING FROM ANYWHERE

All feature films in the official selection are available for Press and Industry members to view globally. While general public access is geo-blocked to the US, that is not the case for accredited professional attendees.

TECH SET UP

Press Package holders in the US have multiple ways to view online screenings. Online screenings can be accessed via a browser, or on your TV through the Online Festival Screenings App (available on AppleTV, FireTV, Android, Roku, and iOS beginning January 17). Details about apps can be found on the [Check Your Tech page](#) of festival.sundance.org. Apps are not available internationally.

ONLINE PREMIERE SCREENINGS with LIVE Q&As

Our online premieres preserve the energy of a Festival experience with interactive lobbies and live Q&As.

Each feature film will premiere online at a designated time, with premiere windows lasting three hours. Join up to 15 minutes early to participate in the interactive lobby where you can engage with the online Festival community through a live chat feature. Once the film ends, click “Join the Q&A” in the pop-up. If the live Q&A is still happening you’ll be able to ask questions. If not, you’ll be directed to a replay of the Q&A. After the screening, make sure to vote!

If you have a ticket for an online premiere you may begin the screening at any time during the three-hour premiere window, and you will have five hours to complete your viewing.

TICKET SELECTION for ONLINE PREMIERES

Your Press Package includes 10 tickets to be used for online premieres from Thursday, January 20 through Tuesday January 25, and/or Award-Winner encore screenings on the second weekend, January 29-30. Think of redeeming each online ticket just like purchasing a ticket to an in-person screening - once you have made your selection you cannot swap that ticket out for another screening. When you are logged into your account the number of online premiere tickets you have remaining to

redeem will be displayed in your My Schedule area (go to Festival under your account profile to see My Schedule).

- Each online premiere has a set of “seats” reserved for Industry and Press Package holders; as long as you have unredeemed online premiere tickets remaining in your Package, you can select a ticket to any online premiere until this “seat” section is full.
- If you cannot join an online premiere at the official start time, your ticket will allow you to begin a film anytime during its three-hour premiere window. Just make sure to press play before the screening window closes and you will have five hours from that point to complete your viewing.

Remember, the 10 tickets for online premieres included in your package may also be redeemed for Award-Winner encore screenings on the second weekend of the Festival, so if you want to catch up with winning titles we recommend saving a few tickets for later redemption (more on award screening selection in the Awards section below).

TICKET SELECTION for ONLINE SECOND SCREENINGS

In addition to an online premiere, each feature film also has an extended second screening window online lasting 72 hours for Press Package holders. Second screenings begin at 8:00am Mountain Time the morning following each film’s online premiere. **Each Press Package is provided 15 extended second screening tickets to redeem over the course of the Festival.** You may select tickets for second screenings at the same time you choose your online premieres and/or opt to save some tickets to redeem later. Please be aware that tickets cannot be exchanged, and second screenings also have limited capacity, so plan your ticket selections with care.

- Extended second screenings for Press Package holders begin the morning after a film’s premiere at 8:00 a.m. MT and last 72 hours.
- Your ticket will allow you to begin a film anytime during its second screening availability. Just make sure to press play before the screening window closes and you will have five hours from that point to complete your viewing.
- When you are logged into your account the number of second screening tickets you have remaining to redeem will be displayed in your My Schedule area.

ONLINE AWARDS SCREENINGS:

Award winners will be announced Friday, January 28th and each feature will have an encore screening online either Saturday, January 29th or Sunday, January 30th. Following the awards announcement the winning films will be added to the online film guide and you will be able to redeem remaining package tickets for these encore screenings. **REMEMBER:** Award screening tickets are drawn from the 10 tickets included with your package for online premieres and Award-Winner encore screenings. If seeing award winners is a key part of your Festival attendance we recommend reserving some of those 10 tickets to redeem on the Festival’s second weekend.

VOTING

At the end of the screening, a six-digit code will appear on your screen. You can vote for your favorite films through the 2022 Sundance Film Festival app by clicking on “Cast Your Vote” button on the top right, and entering the code to vote.

How To Take In The Full Festival – Add To Your Schedule:

INDIE EPISODIC and SHORT FILM SELECTIONS

Indie Episodic programs and individual Short Films are offered online on demand from the start of the Festival, and are available throughout the Festival run. In the schedule view of the online platform you can see those listed beneath the screening grid in the “Available All Day” section.

To enhance your short film viewing experience, download the [printable program guide](#) located here and pages 16 - 21 detail the program and we suggest you watch the 2022 short film selections in the curated groupings and orders planned by the programming team.

In addition to this year’s short films, the online Festival features a special 40th anniversary collection of shorts from past festivals. It’s an exciting opportunity to revisit early work from directors including Taika Waititi, Destin Daniel Cretton, and Garrett Bradley.

NEW FRONTIER

New Frontier performances, AR, VR, and other emerging media works will be available online in the Gallery on the New Frontier Spaceship between January 20 - January 28, 2022. New Frontier is globally accessible to anyone who has a package or an explorer pass.

- [New Frontier project pages](#) contain detailed information on how to access individual works, and what equipment is required.
- Take note that some projects are available on demand throughout the festival, some are scheduled, and some have limited availability.
- Some projects may require additional downloads
- Many projects require additional hardware - virtual reality headsets, headphones, cell phones, and others. These system requirements can be found inside the project pages.

WELCOME ABOARD THE NEW FRONTIER SPACESHIP

The Spaceship is a bespoke virtual venue situated as a satellite orbiting the Earth alongside the International Space Station. Come aboard to experience:

- The complete, official New Frontier lineup in the Gallery;
- Attend Artist Spotlights, panel discussions, and special events at Cinema House;
- And enjoy film premiere celebrations and filmmaker receptions in Film Party. After every online premiere head over to the spaceship for a film party for that film.

The Spaceship is globally and interchangeably accessible via computer and virtual reality headsets.

This is the place to socialize and hang out with one another and meet new people and discuss films and more. Operating socializing hours are January 20 to January 28, 11 a.m. to midnight mountain time.

[Read this blog for a guide to navigating the Spaceship.](#)

BEYOND FILM - MEANING MAKING AT THE FESTIVAL

Our [Beyond Film lineup](#) is free to the public and events can be added to your schedule by favoriting them. The events include:

- Power of Story;
- Cinema Cafe series;
- The Big Conversation series;
- A daily talk show (“How to Fest: Daily”);

- A solo performance with multiple Emmy Award–winning artist, **Lynette Wallworth**;
- A sneak peek and conversation with the directors of *Oscar’s Comeback* about black film pioneer, Oscar Micheaux;
- Artist Spotlights with XR/VR/new media creators showing work in the New Frontier section;
- Daily artist meetups;
- Sundance Collab at the Festival
- A conversation around the climate crisis; and more.

[The Festival Village](#) is full of partner–produced cultural programming in our online “main street” and community hub. As part of that, the Sundance ASCAP Music Café will also return with musical programming.

SATELLITE SCREENS

The Sundance Institute is once again teaming up with mission-driven art house cinemas to bring the Sundance Film Festival experience into local communities across the country. Each of this year’s chosen Satellite Screens will introduce a curated selection of the 2022 Festival lineup to their audiences in-person during the Festival’s final weekend, January 28–30. List below of theaters and check out their in-person screenings and special events by clicking on each theater. *Please note that tickets and access are handled directly by each theater and your badge does not provide access to in person screenings.*

[a/perture cinema - Winston-Salem, North Carolina](#)

[Amherst Cinema - Amherst, Massachusetts](#)

[Digital Gym Cinema - San Diego, California](#)

[Indie Memphis - Memphis, Tennessee](#)

[Mama.film - Lawrence, Kansas](#)

[Northwest Film Forum - Seattle, Washington](#)

[Stavros Niarchos Foundation Parkway Theatre - Baltimore, Maryland](#)

Community spirit is key to the Sundance experience and we ask all attendees to contribute to creating an environment that is welcoming, safe, and inspiring. To that end, please take a moment to review our [Community Agreement](#). Thank you for doing your part!

PRESS MEMBER RESOURCES

Resources for professional attendees are available on the [Press Center at sundance.org](#) and include (we recommend favoriting this page):

ON the PRESS SITE you will find:

ONLINE SCREENING SCHEDULE FOR PRESS & INDUSTRY

To help you plan your screening schedule, the [Online Screening Schedule for Press & Industry](#) displays online premieres and extended second screening windows in a downloadable, sortable view. Download a

copy or use a temporary filter view to sort based on your own criteria. **Note that all screening times are displayed in Mountain Time.**

EMBARGO TIMES

The majority of the feature films are world premiering, therefore we have detailed the embargo time that each film has set for their premiere. This must be adhered to for reviews of films.

PR LIST

The FILM PRESS CONTACTS displays contact information for PR reps for films that have been hired directly to oversee their films at the Festival.

FILM STILLs

Images can be found here. <https://www.flickr.com/photos/sundanceorg/albums>
We have stills for all films, exec shots, images for satellite screen theaters and more.

INTERVIEW REQUEST FORM

You can email us at press@sundance.org for interview requests or make a request on the link in the press center.

We will be adding this week:

- Stat sheets
- Some overview materials
- A link to access video clips
- And more....

We will keep you updated and deeply appreciate your support and we are here to help you navigate the platform and support your coverage as you plan, watch and write.

FAQ

Are there Press & Industry screenings this year?

With the online Festival as the center of the Press and Industry experience this year, there are no dedicated P&I screenings. Instead, a section of each online premiere is designated for Standard package holders to book tickets in advance of the Festival, and Standard package holders also can book tickets to Second Screening and get access to these on-demand windows 24 hrs before and 24 hrs after the general public known as the extended window.

How is the online screening schedule structured differently for Press and Industry package holders? There are two ways to watch a feature film selection online: during the film's scheduled Online Premiere and then during the on-demand Second Screening window

Standard package holders have 25 views. 10 tickets to online premieres or to use for awards screenings at the end of the Festival; 15 tickets for Second Screenings

For both the Online Premiere and the Second Screening package holders need to book tickets to attend and "seats" are limited. On-demand Second Screening windows open in relation to the Online Premiere: Standard package holders the morning after the premiere at 8:00 a.m. Mountain Standard Time and

lasting for 72 hours. For the general public it opens two days after the premiere at 8:00 a.m. Mountain Standard Time (lasting for 24 hours).

What's the difference between a scheduled Online Premiere screening and an on-demand Second Screening?

The online premiere is designed for the Festival community to experience the film together. We all enter the waiting room just prior to the start time (it opens 15 minutes prior), begin the film together, and then participate in the live Q&A. If you can't start at the scheduled time but you still want to catch the premiere, you can begin the film anytime within the three-hour premiere window, though in that situation, you will not be able to join the live Q&A though you can watch the Q&A but not live.

With on-demand viewing, you select when you begin a film after its Second Screening window opens. Your ticket will secure you being able to view it and you can view it during the 72 hours. Recorded Q&As will be available on individual film pages, should you wish to add to the on-demand experience.

How do on-demand Second Screening windows work?

Once a film becomes available on-demand, if you have a ticket, you can begin it at any time during its Second Screening window.

Can I watch Sundance films outside of the U.S.?

All Press and Industry package holders can view films worldwide. If you are internationally located you must use a browser to view. Apps are not available internationally.

Public packages and tickets are restricted to the U.S.

What are the technical requirements for viewing films on the online platform?

Technical specs and tips can be found in the "Check Your Tech" section of the How to Fest area on <https://festival.sundance.org/howtofest/#online/Check-Your-Tech>

I love feature films, but what else can I watch with my package? Shorts, Episodic, New Frontier, etc.? Both Press and Industry packages grant access to Shorts, Indie Series (formerly Indie Episodic), and New Frontier programming, as well as entry into all online talks and events.

What if I've booked a ticket and later can't attend, or I change my mind and want to see something else?

Ticket selections are final so please do not book a ticket unless you are sure you want to view that work.