

HOW TO FESTIVAL ALL ACCESS PASS

January 20-30 Updated as of January 18, 2022

We're excited to welcome the Press and Industry community to celebrate independent storytellers on our digital Festival platform. As we know from last year, the online experience can be a meaningful one for artists and audiences alike and we hope you will take advantage of all the opportunities provided by the Festival platform, festival.sundance.org.

Your Press All Access Online Pass provides guaranteed access to the full online Festival program via scheduled premiere screenings and priority on-demand viewing from the point of premiere through the end of the Festival. No ticket selection is required. Passes are not subject to online capacity limits or geoblocking.

Please read on for details about your online benefits, tips on how to favorite films and make a schedule, and ways to explore all the online Festival platform has to offer.

FIRST TO THING TO DO (BY NOW HOPEFULLY YOU HAVE)

Set up your Festival account. You have been issued a special registration link via an email from sff22@sundance.org. You must use this link to create an account associated with your press comped access. If you try to use a general account or older account it will not connect it with your complimentary press access.

A HANDFUL OF MUST KNOWS

- You can only be logged into one screening at a time.
- Once you start a film you have five hours from when you began to complete the film.
 - Ideally you can watch uninterrupted but we know life will get in the way, so you can pause, rewind, take breaks as needed. Just be sure to finish watching within five hours from the moment you hit play.
- All Access Passes are not required to book a ticket. You do not need a reservation to view the films.
- Feature films are available to you once their online premiere begins through to Jan 30 11:59pm MT
- Shorts and Indie Episodic are also available on demand but from January 20 to the end of the Festival.
- New Frontier do not need tickets and are available Jan 20 Jan 28 11:59pm MT

TECH SET UP

In the US you have multiple ways to view online screenings. Online screenings can be accessed via a browser, or on your TV through the Online Festival Screenings App (available on AppleTV, FireTV, Android, Roku, and iOS beginning January 17). Details about apps can be found on the Check Your Tech page of festival.sundance.org. **Apps are not available internationally.**

HOW TO MAKE A SCHEDULE

While ticket selection is not required for All Access pass holders, we do recommend you use the tools on the Festival platform to make a schedule.

- 1. Visit the <u>Festival Program Guide</u> to see the listing of films being screened at the Festival. You can also use the printable program guide available on the <u>main page here</u> and click on download PDF.
- 2. Add films to your My Schedule favorites list using the "+" next to the film name on the Festival Program Guide schedule or next to a specific screening on the film description pages.
- 3. Go to your profile (in the upper right corner of festival.sundance.org) and click on the "Festival" option to see the films you have favorited.

ATTENDING ONLINE: ONLINE PREMIERES AND VOD VIEWING

ONLINE VIEWING FROM ANYWHERE

All feature films in the official selection are available for Press and Industry members to view globally. While general public access is geo-blocked to the US, that is not the case for accredited professional attendees.

ONLINE PREMIERE SCREENINGS with LIVE Q&As

Our online premieres preserve the energy of a Festival experience with interactive lobbies and live Q&As.

Each feature film will premiere online at a designated time, and while we recommend you join at the start of the premiere, the window to *begin* viewing is three hours. Join up to 15 minutes early to participate in the interactive lobby where you can engage with the online Festival community through a live chat feature. Once the film ends and the credits are through, click "Join the Q&A" in the pop-up. If you started close to the beginning of the premiere window you may be able to still join the Q&A late and ask questions. For those who miss the Q&A you'll be directed to a replay of the Q&A. After the screening, make sure to vote!

Your All Access pass allows you to begin the online premiere screening at any time during the three-hour premiere window, and you will have five hours to <u>complete</u> your viewing from the time you begin. No reservations or ticket selection is needed and All Access pass holders are not subject to the online viewing capacities that limit Industry Package holders and public attendees.

ONLINE VOD VIEWING

All Access pass holders may view feature films on demand from the start of each film's online premiere through the end of the Festival. As they become available, films will appear in the My Library area of the Festival platform (accessed from your profile icon in the top right corner of your screen whenever you're logged in). VOD viewing is available through 11:59pm Mountain Time the last day of your All Access pass' valid dates.

ONLINE AWARDS SCREENINGS:

Award winners will be announced Friday, January 28th and each feature will have an encore screening online Saturday, January 29th and Sunday, January 30th. Following the awards announcement the winning films will be added to the online film guide. If you viewed a film during its online premiere or via My Library and it wins an award you can watch it again during its encore screening.

VOTING

At the end of the screening, a six-digit code will appear on your screen. You can vote for your favorite films through the 2022 Sundance Film Festival app by clicking on "Cast Your Vote" button on the top right, and entering the code to vote.

How To Take In The Full Festival - Add To Your Schedule:

INDIE EPISODIC and SHORT FILM SELECTIONS

Indie Episodic programs and individual Short Films are offered online on demand from the start of the Festival, and are available throughout the Festival run. In the schedule view of the online platform you can see those listed beneath the screening grid in the "Available All Day" section.

To enhance your short film viewing experience, download the <u>printable program guide</u> located here and pages 16 - 21 detail the program and we suggest you watch the 2022 short film selections in the curated groupings and orders planned by the programming team.

In addition to this year's short films, the online Festival features a special 40th anniversary collection of shorts from past festivals. It's an exciting opportunity to revisit early work from directors including Taika Waititi, Destin Daniel Cretton, and Garrett Bradley.

NEW FRONTIER

New Frontier performances, AR, VR, and other emerging media works will be available online in the Gallery on the New Frontier Spaceship between January 20 - January 28, 2022. New Frontier is globally accessible to anyone who has a package or an explorer pass.

- New Frontier project pages contain detailed information on how to access individual works, and what equipment is required.
- Take note that some projects are available on demand throughout the festival, some are scheduled, and some have limited availability.
- Some projects may require additional downloads
- Many projects require additional hardware virtual reality headsets, headphones, cell phones, and others. These system requirements can be found inside the project pages.

WELCOME ABOARD THE NEW FRONTIER SPACESHIP

The Spaceship is a bespoke virtual venue situated as a satellite orbiting the Earth alongside the International Space Station. Come aboard to experience:

- The complete, official New Frontier lineup in the Gallery;
- Attend Artist Spotlights, panel discussions, and special events at Cinema House;
- And enjoy film premiere celebrations and filmmaker receptions in Film Party. After every online
 premiere head over to the spaceship for a film party for that film.

The Spaceship is globally and interchangeably accessible via computer and virtual reality headsets.

This is *the* place to socialize and hang out with one another and meet new people and discuss films and more. Operating socializing hours are January 20 to January 28, 11 a.m. to midnight mountain time.

Read this blog for a guide to navigating the Spaceship.

BEYOND FILM - MEANING MAKING AT THE FESTIVAL

Our <u>Beyond Film lineup</u> is free to the public and events can be added to your schedule by favoriting them. The events include:

- Power of Story;
- Cinema Cafe series;
- The Big Conversation series;
- A daily talk show ("How to Fest: Daily");
- A solo performance with multiple Emmy Award—winning artist, Lynette Wallworth;
- A sneak peek and conversation with the directors of *Oscar's Comeback* about black film pioneer, Oscar Micheaux;
- Artist Spotlights with XR/VR/new media creators showing work in the New Frontier section;
- Daily artist meetups;
- Sundance Collab at the Festival
- A conversation around the climate crisis; and more.

<u>The Festival Village</u> is full of partner–produced cultural programming in our online "main street" and community hub. As part of that, the Sundance ASCAP Music Café will also return wiht musical programming.

SATELLITE SCREENS

The Sundance Institute is once again teaming up with mission-driven art house cinemas to bring the Sundance Film Festival experience into local communities across the country. Each of this year's chosen Satellite Screens will introduce a curated selection of the 2022 Festival lineup to their audiences in-person during the Festival's final weekend, January 28–30. List below of theaters and check out their in-person screenings and special events by clicking on each theater. *Please note that tickets and access are handled directly by each theater and your badge does not provide access to in person screenings.*

a/perture cinema - Winston-Salem, North Carolina

Amherst Cinema - Amherst, Massachusetts

Digital Gym Cinema - San Diego, California

Indie Memphis - Memphis, Tennessee

Mama.film - Lawrence, Kansas

Northwest Film Forum - Seattle, Washington

Stavros Niarchos Foundation Parkway Theatre - Baltimore, Maryland

PRESS MEMBER RESOURCES

Resources for professional attendees are available on the <u>Press Center at sundance.org</u> and include (we recommend favoriting this page):

ON the PRESS SITE you will find:

EMBARGO TIMES

The majority of the feature films are world premiering, therefore we have detailed the embargo time that each film has set for their premiere. This must be adhered to for reviews of films.

PR LIST

The FILM PRESS CONTACTS displays contact information for PR reps for films that have been hired directly to oversee their films at the Festival.

FILM STILLS

Images can be found here. https://www.flickr.com/photos/sundanceorg/albums
We have stills for all films, exec shots, images for satellite screen theaters and more.

INTERVIEW REQUEST FORM

You can email us at press@sundance.org for interview requests or make a request on the link in the press center.

We will be adding this week:

- Stat sheets
- Some overview materials
- A link to access video clips
- And more....

We will keep you updated and deeply appreciate your support and we are here to help you navigate the platform and support your coverage as you plan, watch and write.

Community spirit is key to the Sundance experience and we ask all attendees to contribute to creating an environment that is welcoming, safe, and inspiring. To that end, please take a moment to review our Community Agreement. Thank you for doing your part!