THE FILM

- Magical Realist Documentary.
- Doesn’t fit into the traditional doc box.

It is a film that starts with the film-makers search for their grandmothers life story through all the artifacts she has left in her home, but gradually transforms into the story of what it means to be human.
- Jury Statement, Lighthouse Film Festival

NEW MODEL OF DISTRIBUTION

ARTISTIC GOAL

- We want to give creative license to other filmmakers to push the boundaries AND show that there is a path for distribution.
- This results in career sustainability.

FINANCIAL GOAL

- The market for films changes every year.
- No one model fits all films.
- We need multiple distribution models to meet the needs of different project so that diverse stories will be be funded and recouped.
306 HOLLYWOOD HISTORY

WORLD PREMIERE
- Sundance Film Festival 2018, Opening Night
- First documentary ever programmed in the NEXT section

FESTIVALS / AWARDS
- 70 additional festivals including Hot Docs, Full Frame, Aspen Ideas Fest., Doc 10
- Hot Docs: ‘Emerging International Filmmaker’ Award
- Cinema Eye Awards Winner: The Unforgettable
- Kansas City Film Fest: Grand Jury Prize, Best Doc
- Lighthouse Film Fest: Award of Distinction
- New Jersey International: Award of Distinction
- Critics’ Choice Awards Nomination: Most Innovative Documentary, Best Cinematography
- Included in Doc NYC’s 40 Under 40
- CinéFashion Film Award Nomination: Best Fashion Feature Film

THEATRICAL
- Sundance Creative Distribution Fellowship
- Premiered on 9/28 in NYC. 25 Cities followed.

BROADCAST / DIGITAL / SOUNDTRACK
- POV on PBS
- SVOD: Amazon Prime
- TVOD: Itunes, Multiple Platforms through Giant
- SOUNDTRACK: Lakeshore Records
OUR MODEL
Impact Campaign + Traditional Theatrical = SUPPORTED THEATRICAL

(Mobilize audience by theme, usually for non-theatrical screenings) (Marketing for butts in seats)

(Its a win, win. We get revenue. Organizations get free events.)

Another way to say this:
EVENTITIZE EACH SCREENING!
Most non-fiction films have a single theme and an easy to identify call-to-action.

We have a different approach:

Call to Action

Call to Conversation
CALL TO CONVERSATION:

Film, Art, End of Life, Religion, Women, History + Fashion

- Sundance
- IFP
- The Wassaic Project
- The Edit Center
- Chicago Media Project
- TriBeCa Institute
- Grok Nation/ Mayim Bialik
- Dance/Film Association
- Festivals we had screened
- Sundance Film Music Program
- USC Scoring Program
- NYU Steinhardt, Dept. of Music and Performing Arts Professions
- Consulate General of Switzerland
- Douggy Center
- Reimagine
- Order of the Good Death
- Modern Loss
- NW Association for Death and Bereavement Support
- The Conversation Project
- Moyer Foundation
- Death Cafes (Many chapters)
- App: We Croak
- inelda.org
- Department for the Aging
- Megan Divine
- You're Going to Die
- Betsy Trapasso
- Death Over Dinner
- Inspired Funeral
- Grief Recovery West LA
- Doulagivers.com
- No Wire Hangers
- JCC
- NY Zen Center for Contemplative Care
- Village Temple
- All Saints Church
- NYWIFT
- Film Fatales
- National Organization of Women
- Bob Clark, Rockefeller Archive Center
- Margot Note Consulting
- Becca Love, Tommy Hilfiger at PVH Corp.
- Nicole Bloomfield, Fashion Conservator
- Fashion Studies Alliance
- House Museums
- Miniatures.com
- Dollhouse Mansions
- Cinema Tropical
- Univision
- Telemundo