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ReFrame

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## **ReFrame and IMDbPro Award 62 TV and Streaming Series with the First-Ever ReFrame Stamp for Television**

**ReFrame and IMDbPro Recognize Gender-Balanced TV Programs including “GLOW,” “Insecure,” “Jane the Virgin,” “The Handmaid’s Tale,” “The Marvelous Mrs. Maisel” and “This Is Us”**

Los Angeles, CA — ReFrame™ ([ReFrameProject.org](http://ReFrameProject.org)), a coalition of industry professionals and partner companies founded by Women In Film and Sundance Institute—whose mission is to increase the number of women of all backgrounds working in film, TV and media—and IMDbPro ([imdbpro.com](http://imdbpro.com))—the essential information resource for the entertainment industry—announced today the 62 TV and streaming series that have earned the first-ever ReFrame Stamp for Television. Based on an open<sup>1</sup> submission call launched on September 26, 2018 to consider the 364 scripted television programs<sup>1</sup> that aired June 1, 2017 - May 31, 2018 (per the Emmys calendar), the inaugural round of recipients includes all five of Shonda Rhimes’s Shondaland shows, “*Broad City*” (Comedy Central), “*Empire*” (Fox), “*GLOW*” (Netflix), “*Insecure*” (HBO), “*Jane the Virgin*” (The CW), “*The Handmaid’s Tale*” (Hulu), “*The Marvelous Mrs. Maisel*” (Amazon Prime Video) and “*This Is Us*” (NBC) (see full list below).

The ReFrame Stamp serves as a mark of distinction for film and television projects that have demonstrated success in gender-balanced hiring based on criteria developed by ReFrame in consultation with ReFrame Ambassadors (complete list below), producers and other industry experts. Stamps are awarded to productions that hire female-identifying people in four out of eight critical areas of their production, including: writer, director, showrunner, producer, lead, season regulars, department heads

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<sup>1</sup> Television Academy. 2018 Primetime Emmy © Awards Ballot.

and crew. Additional points are awarded to content that has women of color in key positions. The criteria are iterative and will change over time as the industry evolves. For more information or to apply for the ReFrame Stamp, please visit [ReFrameProject.org/tvstamp](https://ReFrameProject.org/tvstamp).

### **ReFrame Stamp for TV Recipients (2017-2018 Programs)**

"[Agents of S.H.I.E.L.D.](#)" / ABC: Season 5  
"[An American Girl Story: Summer Camp, Friends for Life](#)" / Amazon Prime Video: TV Movie  
"[Animal Kingdom](#)" / TNT: Season 2  
"[Better Things](#)" / FX: Season 2  
"[Broad City](#)" / Comedy Central: Season 4  
"[Call the Midwife](#)" / PBS: Season 7  
"[Chicago Med](#)" / NBC: Season 3  
"[Claws](#)" / TNT: Season 1  
"[Crazy Ex-Girlfriend](#)" / The CW: Season 3  
"[Dear White People](#)" / Netflix: Season 2  
"[Dino Dana](#)" / Amazon Prime Video: Season 1  
"[Empire](#)" / Fox: Season 4  
"[Faith Under Fire: The Antoinette Tuff Story](#)" / Lifetime: TV Movie  
"[Famous In Love](#)" / Freeform: Season 2  
"[Flint](#)" / Lifetime: TV Movie  
"[For the People](#)" / ABC: Season 1  
"[Foursome](#)" / YouTube Premium: Season 3  
"[GLOW](#)" / Netflix: Season 1  
"[Grace and Frankie](#)" / Netflix: Season 4  
"[Grey's Anatomy](#)" / ABC: Season 14  
"[Harry & Meghan: A Royal Romance](#)" / Lifetime: TV Movie  
"[How to Get Away with Murder](#)" / ABC: Season 4  
"[Howards End](#)" / STARZ: Miniseries  
"[I Am Elizabeth Smart](#)" / Lifetime: TV Movie  
"[I'm Sorry](#)" / TruTV: Season 1  
"[Insecure](#)" / HBO: Season 2  
"[Jane the Virgin](#)" / The CW: Season 4  
"[Jessica Jones](#)" / Netflix: Season 2  
"[Just Add Magic](#)" / Amazon Prime Video: Season 2B  
"[Killing Eve](#)" / BBC America: Season 1  
"[Lace Up: The Ultimate Sneaker Challenge](#)" / YouTube Premium: Season 1  
"[Little Women](#)" / PBS Masterpiece: Miniseries  
"[Love](#)" / Netflix: Season 3  
"[Madam Secretary](#)" / CBS: Season 4  
"[One Day at a Time](#)" / Netflix: Season 2  
"[Orange Is the New Black](#)" / Netflix: Season 5  
"[Outlander](#)" / STARZ: Season 3  
"[Queen Sugar](#)" / OWN: Season 2  
"[Scandal](#)" / ABC: Season 7  
"[Search Party](#)" / TBS: Season 2  
"[Seven Seconds](#)" / Netflix: Season 1  
"[SMILF](#)" / Showtime: Season 1

["Station 19"](#) / ABC: Season 1  
["Step Up: High Water"](#) / YouTube Premium: Season 1  
["Story of a Girl"](#) / Lifetime: TV Movie  
["Supergirl"](#) / The CW: Season 3  
["Sweetbitter"](#) / STARZ: Season 1  
["Teachers"](#) / TVLand: Season 2B  
["The Bold Type"](#) / Freeform: Season 1  
["The Chi"](#) / Showtime: Season 1  
["The Detour"](#) / TBS: Season 3  
["The Girlfriend Experience: Bria"](#) / STARZ: Season 2  
["The Good Fight"](#) / CBS All Access: Season 2  
["The Handmaid's Tale"](#) / Hulu: Season 2  
["The Last O.G."](#) / TBS: Season 1  
["The Marvelous Mrs. Maisel"](#) / Amazon Prime Video: Season 1  
["The Mindy Project"](#) / Hulu: Season 6  
["The Simone Biles Story: Courage to Soar"](#) / Lifetime: TV Movie  
["This Is Us"](#) / NBC: Season 2  
["Transparent"](#) / Amazon Prime Video: Season 4  
["Vida"](#) / STARZ: Season 1  
["Youth & Consequences"](#) / YouTube Premium: Season 1

### **About ReFrame**

Founded and led by Women In Film and Sundance Institute, ReFrame is a non-profit organization that employs a unique strategy, a peer-to-peer approach, in which ReFrame Ambassadors (see list below) engage with senior, industry decision-makers at over 50 Partner Companies to implement ReFrame programs. The initiative's goals are to provide research, support, and a practical framework that can be used by Partner Companies to mitigate bias during the creative decision-making and hiring process, celebrate successes, and measure progress toward a more gender-representative industry on all levels. For more information download the [ReFrame Culture Change Handbook](#) or visit [ReFrameProject.org](#).

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### **About Sundance Institute**

Founded in 1981 by Robert Redford, Sundance Institute is a nonprofit organization that provides and preserves the space for artists in film, theatre, and new media to create and thrive. The Institute's signature Labs, granting, and mentorship programs, dedicated to developing new work, take place throughout the year in the U.S. and internationally. The Sundance Film Festival and other public programs connect audiences to artists in igniting new ideas, discovering original voices, and building a community dedicated to independent storytelling. Sundance Institute has supported such projects as *Mudbound*, *Get Out*, *The Big Sick*, *Strong Island*, *Blackfish*, *Top of the Lake*, *Winter's Bone*, *The Wolfpack*, *Dear White People*, *Trapped*, *Brooklyn*, *Little Miss Sunshine*, *20 Feet From Stardom*, *Beasts of the Southern Wild*, *Fruitvale Station*, *Spring Awakening*, *A Gentleman's Guide to Love and Murder* and *Fun Home*. Join [Sundance Institute](#) on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).

### **About Women In Film, Los Angeles**

Women In Film advocates for and advances the careers of women working in the screen industries—to achieve parity and transform culture. Founded in 1973, Women In Film supports all women working in film, TV, and digital media from emerging to advanced career. Our distinguished programs include: mentoring, speaker & screening series, production training program, writing labs, film finishing funds, legal aid and an annual financing intensive. Women In Film advocates for gender parity through research, education and media campaigns. Women In Film honors the achievements of women in Hollywood through the legacy series, annual Emmy and Oscar parties and our signature event, the Crystal + Lucy Awards. Membership is open to all media professionals and more information can be found on our website: [wif.org](http://wif.org). Follow [Women In Film](#) on [Facebook](#), [Instagram](#), [Twitter](#), and [YouTube](#).

### **About IMDbPro**

IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best “known for”; exclusive STARMeter rankings that are determined by page views on IMDb; the IMDbPro app for [iPhone](#) and [Android](#); IMDbPro Track, which empowers members using the iPhone app to receive personalized entertainment industry news and notifications on the people and film & TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additional IMDbPro services include Box Office Mojo (<http://www.boxofficemojo.com>), the leading online source of box-office data. IMDbPro is a division of IMDb ([www.imdb.com](http://www.imdb.com)), the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. Follow IMDbPro on Facebook (<https://www.facebook.com/imdbpro/>), Instagram (<https://www.instagram.com/imdbpro/>) and Twitter (<https://twitter.com/imdbpro>).

### **About IMDb**

IMDb is the world’s most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site ([www.imdb.com](http://www.imdb.com)) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 5 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb’s portfolio of leading entertainment apps (<http://www.imdb.com/apps/>) includes its popular “Movies & TV” app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb’s mobile apps worldwide. IMDb’s X-Ray for Movies & TV Shows ([www.imdb.com/x-ray](http://www.imdb.com/x-ray)) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb’s Facebook page (<https://www.facebook.com/imdb>) and official Twitter account (<https://twitter.com/imdb>) are followed by more than 12 million passionate entertainment fans. IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help

entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best “known for”; exclusive STARMeter rankings that are determined by page views on IMDb; the IMDbPro app for [iPhone](#) and [Android](#); IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film & TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additionally, IMDb owns and operates Box Office Mojo (<http://www.boxofficemojo.com>), the leading online source of box-office data. [IMDb.com](#) is operated by [IMDb.com](#), Inc., a wholly owned subsidiary of [Amazon.com](#), Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

## ReFrame Ambassadors

<p><b>Adriana Alberghetti</b> Partner WME</p>	<p><b>Maha Dakhil</b> Agent, Motion Picture Literary CAA</p>	<p><b>Sue Kroll</b> President KrollCo</p>	<p><b>Amy Retzinger</b> Partner Verve</p>
<p><b>Stephanie Allain</b> Founder Homegrown Pictures</p>	<p><b>Mike De Luca</b> President Michael De Luca Productions</p>	<p><b>Karyn Kusama</b> Award-winning Film and TV Director/Writer</p>	<p><b>Howard Rodman</b> Writer/Producer Former President, WGA West</p>
<p><b>Victoria Alonso</b> EVP, Physical Production Marvel Studios</p>	<p><b>Zanne Devine</b> Producer Montana North Media</p>	<p><b>Franklin Leonard</b> Founder The Black List</p>	<p><b>Rena Ronson</b> Partner &amp; Head Independent Film Group UTA</p>
<p><b>Len Amato</b> President HBO Films</p>	<p><b>Megan Ellison</b> Founder Annapurna Pictures</p>	<p><b>Linda Lichter</b> Founding Partner LGNAF</p>	<p><b>Jennifer Salke</b> Head of Amazon Studios</p>
<p><b>Darla Anderson</b> Award-winning Producer</p>	<p><b>Cassian Elwes</b> Producer Founder, Elevated Entertainment</p>	<p><b>Debbie Liebling</b> President Red Hour Films</p>	<p><b>Vernon Sanders</b> Co-Head, Television Amazon Studios</p>
<p><b>Chris Andrews</b> Motion Picture Agent CAA</p>	<p><b>Erik Feig</b> President PICTURESTART</p>	<p><b>Tanya Lopez</b> EVP, Movies, Limited Series &amp; Original Movie Acquisitions Lifetime and LMN</p>	<p><b>Michelle Satter</b> Director, Feature Film Program Sundance Institute</p>
<p><b>Rowena Arguelles</b> Motion Picture Agent CAA</p>	<p><b>Paul Feig</b> Award-winning Director/Producer FeigCo Entertainment</p>	<p><b>Alix Madigan</b> Award-winning Producer Founder, Mad Dog Films, LLC</p>	<p><b>Cathy Schulman</b> President, Welle Entertainment Board President, Women In Film, LA</p>
<p><b>Bonnie Arnold</b> Producer Co-President, Feature Animation Dreamworks Animation</p>	<p><b>Jane Fleming</b> Founding Partner/Producer Court Five</p>	<p><b>Zola Mashariki</b> Chief Content Officer Good Films, LLC</p>	<p><b>Stacy L. Smith, PhD</b> Founder and Director Annenberg Inclusion Initiative</p>
<p><b>Lorrie Bartlett</b> Partner ICM</p>	<p><b>Sid Ganis</b> Producer/Founder Out of the Blue Entertainment</p>	<p><b>Glen Mazzara</b> Executive Producer 44 Strong Productions</p>	<p><b>Jill Soloway</b> Executive Producer &amp; Director Topple Productions</p>
<p><b>Glen Basner</b> CEO FilmNation Entertainment</p>	<p><b>Liz Gateley</b> Producer</p>	<p><b>Hannah Minghella</b> President of Production TriStar Pictures</p>	<p><b>Mimi Steinbauer</b> President and CEO Radiant Films International</p>
<p><b>Maria Bello</b> Award-winning Actor, Producer and Author</p>	<p><b>Micah Green</b> Principal 30WEST</p>	<p><b>Ryan Murphy</b> Executive Producer/Director Ryan Murphy Productions</p>	<p><b>Robin Swicord</b> Award-winning Screenwriter</p>
<p><b>Andrea Berloff</b> Award-winning Film and TV Writer</p>	<p><b>Catherine Hardwicke</b> Award-winning Director</p>	<p><b>Bruna Papandrea</b> Producer Made Up Stories</p>	<p><b>Betty Thomas</b> Award-winning Actor &amp; Director</p>
<p><b>Kristin Burr</b> President Burr! Productions</p>	<p><b>Kevin Iwashina</b> Senior Associate Endeavor Content</p>	<p><b>Kimberly Peirce</b> Award-winning Director</p>	<p><b>Christine Vachon</b> Producer CEO, Killer Films</p>
<p><b>Gabrielle Carteris</b> President SAG-AFTRA</p>	<p><b>Nina Jacobson</b> Producer Founder, Color Force</p>	<p><b>Lydia Dean Pilcher</b> Producer Founder and CEO, Cine Mosaic VP of Motion Pictures, PGA</p>	<p><b>Joana Vicente</b> Executive Director Independent Filmmaker Project</p>
<p><b>Cindy Chupack</b> Award-winning Writer &amp; TV Producer</p>	<p><b>Charles King</b> Founder and CEO MACRO</p>	<p><b>Gigi Pritzker</b> Founder Madison Wells Media MWM</p>	<p><b>Paula Wagner</b> Founder/Owner Chestnut Ridge Productions</p>
<p><b>Harley Copen</b></p>	<p><b>Jenji Kohan</b> Writer/Producer Tilted Productions</p>	<p><b>Keri Putnam</b></p>	<p><b>Janet Yang</b> Producer Janet Yang Productions</p>

Partner/Co-Head, Motion Picture Literary Department, ICM		Executive Director Sundance Institute	
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