

# SUNDANCE 12

## FILM FESTIVAL

**FOR IMMEDIATE RELEASE**  
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### CELEBRATE THE 2012 SUNDANCE FILM FESTIVAL FROM ANYWHERE

**Digital Initiatives Bring the Festival to You!**

**Livestream Events | Exclusive Online Content | Social Media**

**Park City, UT** — Sundance Institute announced today a range of digital initiatives that will allow independent film-loving audiences to follow and engage with the 2012 Sundance Film Festival. The Festival begins today and runs through January 29 in Park City, Salt Lake City, Ogden and Sundance, Utah. A complete list of films and events is available at [www.sundance.org/festival](http://www.sundance.org/festival).

“There’s a certain magic to being in Park City for the Festival – the combination of people, events and issues is unlike anything you’ll find elsewhere or at any other time of year,” said John Cooper, Director of the Sundance Film Festival. “We realize that independent film fans outside Utah want to engage with what’s happening here, and with that in mind, we’ve built online experiences that will allow them to add their voice to our dialogue.”

The following events will be live streamed at [www.sundance.org/live](http://www.sundance.org/live) and <http://www.livestream.com/sundancefest> in participation with Livestream. RSVP to be notified when the event is live:

January 19 1:00 p.m. MT	<b>Day One Press Conference</b> with Sundance Institute President and Founder Robert Redford, Executive Director Keri Putnam and Festival Director John Cooper. <a href="#">RSVP</a>
January 21 3:00 p.m. MT	<b>Power of Story Presented by Time Warner and Sundance Institute: How Docs Changed Change</b> with panelists Nick Fraser, Sheila Nevins and Robert Redford, moderated by Soledad O’Brien. <a href="#">RSVP</a>
January 21 8:00 p.m. MT	<b>A Celebration of Music and Film</b> featuring a performance by Ice-T with Chuck D and Grandmaster Caz. <a href="#">RSVP</a>
January 22 10:00 p.m. MT	<b>TimesTalks at Cinema Café Presented by Chase Sapphire<sup>SM</sup></b> with Spike Lee and Dee Rees. <a href="#">RSVP</a>
January 24 3:00 p.m. MT	<b>Celebrating Stories of Change project of Sundance Institute and The Skoll Foundation</b> with Joia Mukherjee, Kief Davidson, Jehane Noujaim and Bunker Roy, moderated by Sally Osberg. <a href="#">RSVP</a>
January 24 9:00 p.m. MT	<b>Short Film Awards Ceremony.</b> <a href="#">RSVP</a>
January 25 10:00 a.m. MT	<b>TimesTalks at Cinema Café Presented by Chase Sapphire<sup>SM</sup></b> with Julie Delpy and Parker Posey. <a href="#">RSVP</a>
January 26 9:45 p.m. MT	<b>Hit REcOrd at the Movies with Joseph Gordon-Levitt.</b> <a href="#">RSVP</a>
January 27 3:30 p.m. MT	<b>Power of Story Presented by Time Warner and Sundance Institute: In the Beginning</b> with Stephen Gaghan, Anna Deavere Smith and Andrew Stanton, moderated by Caryn James. <a href="#">RSVP</a>
January 28 7:00 p.m. MT	<b>Awards Ceremony</b> hosted by Parker Posey. <a href="#">RSVP</a>

Additional video content, including the popular “Meet the Artists” filmmaker interview series, is available at [www.sundance.org/video/browse](http://www.sundance.org/video/browse). Written coverage is at [www.sundance.org/festival/stories](http://www.sundance.org/festival/stories).

Fans can also follow the Festival by joining Sundance Institute’s social media communities on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#). Tweets using the Festival’s official hashtag (#sundance) will be shown on monitors and displays around Park City. [Guest Tweeters](#) for the Festival, including Common, Carrie Preston and Tim and Eric, will take turns offering up their unique insight and experience while in Park City.

### **The Sundance Film Festival**

A program of the non-profit Sundance Institute, the Festival has introduced global audiences to some of the most ground-breaking films of the past two decades, including *sex, lies, and videotape*, *Maria Full of Grace*, *The Cove*, *Hedwig and the Angry Inch*, *An Inconvenient Truth*, *Precious*, *Trouble the Water*, and *Napoleon Dynamite*, and through its New Frontier initiative, has showcased the cinematic works of media artists including Isaac Julien, Doug Aitken, Pierre Huyghe, Jennifer Steinkamp, and Matthew Barney. The 2012 Sundance Film Festival sponsors include: Presenting Sponsors – *Entertainment Weekly*, HP, Acura, Sundance Channel and Chase Sapphire<sup>SM</sup>; Leadership Sponsors – Adobe Systems Incorporated, Bing<sup>TM</sup>, Canon, DIRECTV, Focus Forward, a partnership between GE and CINELAN, Southwest Airlines, Sprint and Yahoo!; Sustaining Sponsors – Bertolli® Frozen Meal Soups, FilterForGood®, a partnership between Brita® and Nalgene®, Grey Goose® Vodka, Hilton HHonors and Waldorf Astoria Hotels & Resorts, L’Oréal Paris, Stella Artois®, Timberland, Time Warner Inc. and YouTube<sup>TM</sup>. Sundance Institute recognizes critical support from the Utah Governor’s Office of Economic Development, and the State of Utah as Festival Host State. The support of these organizations will defray costs associated with the 10-day Festival and the nonprofit Sundance Institute’s year-round programs for independent film and theatre artists. [www.sundance.org/festival](http://www.sundance.org/festival)

### **Sundance Institute**

Sundance Institute is a global nonprofit organization founded by Robert Redford in 1981. Through its artistic development programs for directors, screenwriters, producers, composers and playwrights, the Institute seeks to discover and support independent film and theatre artists from the United States and around the world, and to introduce audiences to their new work. The Institute promotes independent storytelling to inform, inspire, and unite diverse populations around the globe. Internationally recognized for its annual Sundance Film Festival, Sundance Institute has nurtured such projects as *Born into Brothels*, *Trouble the Water*, *Son of Babylon*, *Amreeka*, *An Inconvenient Truth*, *Spring Awakening*, *I Am My Own Wife*, *Light in the Piazza* and *Angels in America*. Join [Sundance Institute](#) on [Facebook](#), [Twitter](#) and [YouTube](#).

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For images go to <http://press.sundance.org/press>.