

# SUNDANCE INSTITUTE

- FILM FESTIVAL
- FEATURE FILM
- DOCUMENTARY
- FILM MUSIC
- THEATRE

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## VINTAGE SUNDANCE FILM FESTIVAL POSTERS AVAILABLE ON SUNDANCE.ORG

**Proceeds to Benefit Sundance Institute's Year-Round Programs and Labs**

**PARK CITY, UT:** Sundance Institute announced today it is launching an exclusive collection of vintage posters for sale online to the public. Original Sundance Film Festival posters dating back to 1985 are presently for sale on [www.sundance.org/festival/store](http://www.sundance.org/festival/store) at prices ranging from \$75 to \$150. Proceeds benefit the non-profit Sundance Institute, helping to support the Institute's year-round programs, such as the Directors', Screenwriter, Theatre and Film Music Composer Labs.

Each year, a diverse group of creative professionals collaborates to design the Sundance Film Festival's graphic identity. These unique one of a kind collectables are from such award-winning graphic designers, artists and photographers as Sean Adams and Noreen Morioka, Michael Schwab, founding designers of *Wired* magazine John Plunkett and Barbara Kuhr, and John Schaefer.

"Our Festival posters are highly coveted in the film culture world, both for their aesthetic value and for providing a visual history of the Festival," said Jill Miller, Managing Director, Sundance Institute. "We are pleased to be able to offer to festival goers, film lovers and collectors alike these works of art -- some which have not been seen in over 20 years."

The online store can be accessed at [www.sundance.org/festival/store](http://www.sundance.org/festival/store). Major credit cards are accepted. Posters are in limited supply.

### **Sundance Film Festival**

Sundance Film Festival is the premier showcase for U.S. and international independent film. Held each January in Park City, Salt Lake City, Ogden, and Sundance, Utah, the Festival is a core program of Sundance Institute, a nonprofit cultural organization founded by Robert Redford in 1981.

### **Sundance Institute**

Dedicated year-round to the development of artists of independent vision and to the exhibition of their new work, Sundance Institute was founded by Robert Redford in 1981. Since then the Institute has grown into an internationally recognized resource for thousands of independent artists through its Film Festival and artistic development programs for filmmakers, screenwriters, composers, playwrights, and theatre artists. The original values of independence, creative risk-taking, and discovery continue to define and guide the work of Sundance Institute, both with U.S. artists and, increasingly, with artists from other regions of the world.

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