



**FOR IMMEDIATE RELEASE**  
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## **2008 SUNDANCE FILM FESTIVAL ADDS WORLD PREMIERE OF HAMLET 2 to Line Up**

**Comedy Joins Roster of 122 Feature Films Screening at the 2008 Sundance  
Film Festival, January 17-27, 2008**

**Park City, UT**—Sundance Institute announced today the addition of **HAMLET 2** to the films screening at the 2008 Sundance Film Festival in the out-of-competition Premieres section. **HAMLET 2** will have its world premiere on Monday, January 21, with subsequent screenings scheduled for Thursday, January 24 and Friday, January 25. The 2008 Sundance Film Festival runs January 17-27, 2008 in Park City, Salt Lake City, Ogden, and Sundance, Utah. A complete list of the films is available at Sundance Institute's website at [www.sundance.org/festival](http://www.sundance.org/festival).

"It is not unusual for us to add films to our lineup - especially very funny films which we know will have immense appeal," said Geoffrey Gilmore, Director, Sundance Film Festival. "**HAMLET 2** fits the bill perfectly. In addition to being a clever comedy, the film features a number of actors who are part of the extended Sundance family. It's fitting to have them here."

The newest addition to **Premieres** is:

**HAMLET 2**/ U.S.A. (Director: Andrew Fleming; Screenwriters: Pam Brady, Andrew Fleming)—In this rambunctious comedy, a high school drama teacher injects love and passion for theatre into his students by creating a musical sequel to Shakespeare's "Hamlet."  
*Cast: Steve Coogan, Catherine Keener, Elizabeth Shue, Amy Poehler, David Arquette, Melonie Diaz. World Premiere*

For the 2008 Sundance Film Festival, 122 feature-length films were selected including 88 world premieres, 14 North American premieres and 12 U.S. premieres representing 25 countries with 55 first-time filmmakers, including 23 in the non-competition categories.

These films were selected from 3,624 feature film submissions composed of 2,021 U.S. and 1,603 international feature-length films. These numbers represent an increase from last year when 1,852 U.S. and 1,435 international feature-length films were considered.

### **2008 Sundance Film Festival Sponsors**

The 2008 Sundance Film Festival sponsors help sustain Sundance Institute's year-round programs to support independent artists, inspire risk-taking, and encourage diversity in the arts. This year's Festival Sponsors include: Presenting Sponsors - *Entertainment Weekly*, Volkswagen of America, Inc., HP, and Adobe Systems Incorporated; Leadership Sponsors - American Express, Delta Air Lines, DIRECTV, and Microsoft Corporation; Sustaining Sponsors - 360 Vodka, Blockbuster Inc., ChaCha, L'Oréal Paris, *The New York Times*, Ray-Ban, Sony Electronics, Inc., Stella Artois®, Turning Leaf Vineyards, Utah Film Commission, and ZonePerfect® Nutrition Bars. Sundance Channel is the Official Television Network of the 2008 Sundance Film Festival.

### **Sundance Film Festival**

The Sundance Film Festival is the premier showcase for U.S. and international independent film. Held each January in Park City, Salt Lake City, Ogden, and Sundance, Utah, the Festival is a core program of Sundance Institute, a nonprofit cultural organization founded by Robert Redford in 1981.

Presenting dramatic and documentary feature-length films in nine distinct categories and approximately 80 short films each year, the Sundance Film Festival has introduced American audiences to some of the most innovative films of the past two decades. Since 1985, the Festival program has evolved to include music, art, and dialogue. Beyond the streets of Park City, the official website of the Sundance Film Festival, <http://www.sundance.org/festival> shares the Festival experience with a global audience with short films, filmmaker interviews, video episodes, podcasts, photos, news stories, and more.

### **Sundance Institute:**

Dedicated year-round to the development of artists of independent vision and to the exhibition of their new work, Sundance Institute celebrated its 25<sup>th</sup> anniversary in 2006. Founded by Robert Redford in 1981, the Institute has grown into an internationally recognized resource for thousands of independent artists through its Film Festival and artistic development programs for filmmakers, screenwriters, composers, playwrights, and theatre artists. The original values of independence, creative risk-taking, and discovery continue to define and guide the work of Sundance Institute, both with U.S. artists and, increasingly, with artists from other regions of the world.

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