

# SUNDANCE INSTITUTE

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## THE BANFF NEW MEDIA INSTITUTE, ZER01, AND SUNDANCE INSTITUTE ANNOUNCE THE LOCATIVE CINEMA COMMISSION

### JOINT VENTURE TO STIMULATE AND SHOWCASE NEW MEDIA TECHNOLOGIES

BANFF, CANADA -- The Banff New Media Institute at The Banff Centre, ZER01: The Art and Technology Network, and Sundance Institute's New Frontier initiative today announced the formation of The Locative Cinema Commission, a joint venture to stimulate and showcase the creation of a locative cinema project. The Commission is presently soliciting proposals. The chosen artist or artists will realize their proposed project during a residency at The Banff Centre, to be completed by July 2010. They will also receive a \$4,500 (four-thousand five hundred dollar) commissioning fee, related production funds, and will present their work at the 2010 O1SJ Biennial from September 15 - 19, the 2011 edition of New Frontier at the Sundance Film Festival from January 20-30, and the 2011 Banff Summer Arts Festival.

"ZER01, Sundance Institute and the Banff New Media Institute all have proven commitment to supporting emerging forms of creative practice," said Susan Kennard, Director and Executive Producer at The Banff New Media Institute. "It is our hope that this collaboration will inspire the creation of a dynamic new work that can be exhibited to wide and diverse audiences in San Jose, Park City, and Banff and excite the public about changing ways to experience art ."

The purpose of this commission is to use 'locative cinema' as an apparatus through which artists can share their vision using place in ways that are both specific and generic, or at least transferable. The Commission understands the notion of 'locative cinema' as a platform-agnostic apparatus through which artists share their vision of **place**. Any variation on how to present an artist's work will be considered, from cell phones to the black box of the cinema, from mixed reality to street theatre, from GPS to handhelds, from distributed to ambient. Proposals will be evaluated on their ability to engage people using **place** as a key element of the experience. The chosen project will receive a \$4,500 commissioning fee a residency in Banff with up to \$5,000 in related costs, and technical support from the Banff New Media Institute. Reasonable presentation costs, including necessary travel, will also be covered. The final project will be presented in San Jose, California, Banff, Canada, and Park City, Utah, and therefore must be realizable in those locations.

Proposals will be accepted until August 3, 2009, and must include a conceptual proposal describing the relationship of the project to the place, a technical proposal outlining the basic parameters of the project, and strategies for problem solving during the residency. Other requirements include a budget, list of collaborators, links to examples of related past work, and resumes of key personnel. More information and specific application details are available at <http://zero1.org/O1sj/LCcall>.

#### **About the Banff New Media Institute**

The Banff New Media Institute (BNMI) is an internationally respected arts production and research institute. Fundamental to BNMI is the belief that the creative sector flourishes through collaboration and that the links and tensions across art, technology, science, and research have a critical role to play in describing new ways to see the world, participating in contemporary cultures, and shaping the future.

BNMI offers thematic and self-directed artist residencies, partners on research initiatives, provides training, and offers professional development and production support in a multi-disciplinary development environment.

### **About the Sundance Film Festival**

The Sundance Film Festival is the premier showcase for U.S. and international independent film, held each January in and around Park City, Utah. Presenting dramatic and documentary feature-length films from emerging and established artists, innovative short films, filmmaker forums and panels, live music performances ranging from solo acts to film composer events, cutting-edge media installations, and engaging community and student programs, the Festival brings together the most original storytellers of our time.

Supported by the non-profit Sundance Institute, the Festival has introduced global audiences to some of the most ground-breaking films of the past two decades, including *sex, lies, and videotape*, *Maria Full of Grace*, *Hedwig and the Angry Inch*, *An Inconvenient Truth*, *Trouble the Water*, and *Central Station* and, through its New Frontier initiative, has brought the cinematic works of media artists including Isaac Julian, Doug Aitken, Pierre Huyghe, Jennifer Steinkamp, and Matthew Barney.

[www.sundance.org/festival](http://www.sundance.org/festival)

### **About ZER01: The Art and Technology Network and the 01SJ Biennial**

The Art and Technology Network is an independent 501 c (3) nonprofit whose mission is to inspire creativity at the intersection of art, technology, and digital culture. ZER01 is the producing organization for 01SJ Biennial, North America's newest and largest multi-disciplinary, multi-venue event of visual and performing arts, the moving image, public art, and interactive digital media. For more information about ZER01, visit [zero1.org](http://zero1.org).

<http://zero1.org/>

For more information on Locative Cinema Commission:

<http://www.banffcentre.ca/bnmi/news/archive/2009/international-commissioning.asp>

For more information the Banff New Media Institute at The Banff Centre:

<http://www.banffcentre.ca/bnmi/>

### **Media Contacts:**

Jill Sawyer, Media & Communications Officer, The Banff Centre

[jill\\_sawyer@banffcentre.ca](mailto:jill_sawyer@banffcentre.ca) • 403.762.6475

Doniece Sandoval, Chief External Relations Officer, ZER01: The Art and Technology Network

[Doniece@zero1.org](mailto:Doniece@zero1.org) • 415.846.4988

Brooks Addicott, Associate Director, Media Relations, Sundance Institute

[brooks\\_addicott@sundance.org](mailto:brooks_addicott@sundance.org) • 435.658.3456

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